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62.67

Our

31st

Year



PERENNIAL PLANTS

WHOLESALE ONLY

THE JOSEPH F. MARTIN COMPANY

Growers of Fine Perennials

PAINESVILLE, OHIO

THE JOSEPH F. MARTIN COMPANY, INC. is America's Leading, Exclusively Wholesale Source for FINE PERENNIALS.... Quality and Dependability is the Only Secret ... GOOD PLANTS and GOOD FRIENDS Have Done It ... TOGETHER!!!

Anticipating the pleasure of old friends . . . the thrill of many new. How can you properly phrase the good things that the writing of a new spring catalog makes you feel?

That little word with the big heart says it best. THANKS!

Thanks for thinking of us, for writing to us, for the confidence that is behind the orders that you send to us. Thanks for every good thing that is in thirty-one fine, fruitful years.

As far as we have been able to determine it, this new spring catalog is the most complete presentation of hardy plants, exclusively for tradesmen, in publication today.

Because it is for tradesmen only, the thoughtful selection of variety, the quality of the plant material, the schedule of service is thoughtfully calculated with YOU, the tradesmen in mind.

Our actual trial of variety doubles the listing that is here. We have earnestly tried to bring you every perennial of real worth to cover every possible purpose. We do not pretend to perfection. If there is something that you want, that you think that we should have in order to render a better service, will you write it to us?

Thanks again, and let us hear from you often.

The Joseph F. Martin Co., Inc.

There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey.

—Ruskin

Above all else, these pages forcefully present quality — our strongest, proudest, competitive point. Quality in the plant material, yes, but quality too in the assortment presented and in the service rendered.

NOTICE: Packing is charged at actual cost or less throughout, of materials and labor involved.

SPECIAL NOTICE: Where Parcel Post is preferred method of shipment, please include postage to 10% of value.

A SPECIAL CASH DISCOUNT

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration, take —

3% On All Orders Of \$10.00 or More

The Joseph F. Martin Co., Inc.

Painesville, Ohio

THE JOSEPH F. MARTIN COMPANY

SPECIALIST WHOLESALE GROWERS - IN SERVICE TO TRADESMEN ONLY

HARDY PLANT HEADQUARTERS

present the descriptive list of

HARDY PERENNIAL PLANTS

Fully Developed — Fresh From The Field

ABOVE ALL ELSE, these pages forcefully offer QUALITY AND SERVICE TO FLORISTS - NURSERYMEN - CUT FLOWER GROWERS - PLANT MERCHANDISERS - LANDSCAPE PLANTERS.

These plants are not to be considered in comparison with offerings of seedlings, sliver cut divisions, Each one that you will receive will be at the exhibition standard, ready for full performance in its first season with you or with your customer. With these, you do not have to do the tedious job of lining out, working a year, standing a high percentage of loss that must necessarily occur when an item is too fine to survive the shipping interval and transplanting shock. They are ready NOW to do the job that you want them to do—yield bright, full exhibitions in your customers gardens, yield full catch-cash cut flower crops. To buy less than the standards listed here is a deceiving, false economy! There is thirty-one years of experience and thoughtful calculation standing behind every plant that will be shipped to you.

All Plants Are 5 at the 10 rate, 25 at the 100 rate. Not Less Than Five of a Kind Please.

ACHILLEA

MILFOIL OR YARROW

A planting will, with its abundance of sucker growth, grow together either to decorate or to provide endless cut flower material for months without maintenance. MONT BLANC. Largest double white. 3 ft.

Per 10, \$2.00; Per 100, \$15.00

PERRY'S TALL. Selected from regular Perry's for its cut flower character. It now grows a little higher than Boule De Neige and follows its season. Plant them both for plenty of filler through June, July and August.

Per 10, \$2.00; Per 100, \$15.00 SNOW BALL. (Boule de Neige). Wonderful for cut flowers or garden. Blooms in June. A good filler, grows 12-15" high, double white flowers in

umbels.

Per 10, \$1.75; Per 100, \$12.00

TOMENTOSA AUREA. A very charming yellow flowered plant, blooming in June. It will do well in the rockery or in any part of the border.

Per 10, \$2.00; Per 100, \$15.00

ACHILLEA ANGEL'S BREATH

It grows as an inverted bowl, twenty inches high and spreads two feet. In flower, it is so profusely covered that the rich green foliage, decorative otherwise, can scarcely be seen. The white is the purest, and the composition of the flower is fully double without a trace of center. It is brand new and carries our highest recommen-

Per 10, \$5.00; Per 100, \$40.00

ADENOPHORA

POTANINI. Dark blue bell-shaped sweet scented flowers in pyramidal panicles. Height about 21/2

Per 10, \$2.25; Per 100, \$18.00

AGROSTEMMA

ROSE CHAMPION

CORONARIA ATROSANGUINEA. Silvery foliage, deep blood red flowers in June and July. Per 10, \$2.00; Per 100, \$15.00

AJUGA

BUGLE

A useful plant for the rockery and for carpeting the ground, particularly in shady positions, as under trees, where grass will not grow; flowers in May and June. 6 to 8 inches.

GENEVENSIS. An excellent plant for edging and carpeting. Grows from 6 to 8 inches high with spikes of blue flowers in May and June. Per 10, \$2.00; Per 100, \$15.00

REPTANS BLUE. Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage.
Per 10, \$2.00; Per 100, \$15.00

REPTANS ALBA. A tightly knit compact creeping cover, flowers rise 3 to 4 inches over deep bronze foliage

Per 10, \$2.00; Per 100, \$15.00

REPTANS RUBRA. Grows 3 to 4 inches high, with deep purplish blue flowers in May and June. Per 10, \$2.00; Per 100, \$15.00

REPTANS VARIEGATA. Rosettes of palest green and white. Short spikes of light blue flowers. Very effective.

Per 10, \$2.00; Per 100, \$15.00

ANCHUSA

SEA BUGLOSS ALKENET

ITALICA DROPMORE. Pretty gentian blue flowers in Spring.

Per 10, \$1.75; Per 100, \$12.50

MYOSOTIDIFLORA. Dainty blue flowers and branchy sprays during April and May. Fine for shade and sun.

Per 10, \$2.25; Per 100, \$18.00

ALYSSUM

ROCK MADWORT

SAXTILE COMPACTUM GOLD DUST. Dwarf, compact Basket of Gold. Flowers April and May. Per 10, \$2.00; Per 100, \$15.00

ANTHEMIS

HARDY MARGUERITE - CHAMOMILE

MOONLIGHT. This is a fine plant for the border, growing about 2½ feet tall. Throughout the summer the plants are literally covered with hundreds of pale yellow daisy-like flowers, 21/2 inches in diameter, which are excellent for cutting.

Per 10, \$2.00; Per 100, \$15.00

TINCTORIA. (Kelway's Variety). Handsome finely cut foliage, and daisy-like yellow flowers pro-duced all summer. Succeeds well in the poorest soil, excellent for cut flowers.

Per 10, \$1.75; Per 100, \$12.00

AQUILEGIA

COLUMBINE

ALPINA BLUE. One of the very few good dwarf Aquilegias. Only 9 to 10 inches high with dainty blue short spurred flowers.

Per 10, \$2.00; Per 100, \$15.00

LONG SPURRED BLUE SHADES. This is a variation of blue shades, colors running practically all shades of blues.

Per 10, \$2.00; Per 100, \$15.00

LONG SPURRED ORANGE & SCARLET. This is a fine strain of hybrids, colors varying from scarlet to orange.

Per 10, \$2.00; Per 100, \$15.00

LONG SPURRED PINK AND ROSE. A selection made for its brightness and its popularity in the modern garden. These are superior A Per 10, \$2.00; Per 100, \$15.00 These are superior Aquilegias!

LONGISSIMA SELECT. Unusually long, slender spurs, 4 to 5 inches, flowers pale, sulphur yellow. Per 10, \$2.25; Per 100, \$18.00

MRS. SCOTT ELLIOTT HYBRIDS. There is not a better mixture grown in the world. Wonderful colors and color combinations, with very long spurred flowers. Colors range through shades of lavenders, mauves, blues, purples, whites, creams,

yellows, pinks, reds, etc.
Per 10, \$2.00; Per 100, \$15.00

Asters

Good plantsmen always think fondly of the grand horticultural family that the Asters are. But, do we, in our familiarity, consider each season ALL that they can do for us? Or, do we react passively as we would nod to an old friend?

Gather these thoughts, then let your imagination work with them a bit. THE COLORS — the brightest whites, pinks, reds, blues. THE FLOWER-ING PERIODS — from May to November. THE HEIGHTS — low, medium and tall. CHARACTERISTICS — foliaged the deepest, decorative green, bloom and bloom and bloom, grow generously in any soil, any location, completely hardy.

Can you think of a better cut flower family for the catch-cash crops? Can the Asters be missing from any well-planned border planting? Will they pay as prompt merchandisers out of pots, beds, baskets, etc.? Answers: NO - NO - YES!

This is a top list of the newest forms; the plants that you receive will be fully developed field grown, no stripping, dug and shipped fresh from the rows.

ductive.

ANTWERP PEARL. This is one of the finest in the modern conception of this traditionally great horticultural family. Exceedingly free flowering, it bears rich satin-pink flowers in such profusion that the foliage is hidden by a bowl of flowers that reach from 30" right down to the ground. A wonderful garden item, a prolific cut flower catch crop.

Per 10, \$3.00; Per 100, \$25.00

ALPINUS GOLIATH. Six to ten inches high and bears large showy bluish purple flowers in May and June. Plant in full sun.

Per 10, \$2.25; Per 100, \$18.00

BEECHWOOD CHALLENGER. Erect grower, of medium height, producing brilliant crimson-red flowers. For florist cutting or landscape use. Per 10, \$2.25; Per 100, \$18.00

BLUE PLUME. A very choice introduction, valuable for its stately, dignified appearance. rich, deep purple, nearly double flowers appear on spikes of splendid form. Per 10, \$2.00; Per 100, \$15.00

CLIMAX. One of the best and showiest, with large pyramidal spikes on large light lavender blue flowers. Very free. Per 10, \$2.00; Per 100, \$15.00

COUNTESS OF DUDLEY. A charming clear pink with a contrasting yellow eye. Of bushy habit flowering freely during late September. Height about 9 inches.

Per 10, \$2.00; Per 100, \$15.00

HARRINGTON'S PINK ADORABLE. Produces fine silvery rose flowers in clusters, continuously from

early September until cut down by frost.

Per 10. \$2.50; Per 100, \$20.00

PACIFIC AMARANTHE. A new beauty. Grows about 12", flowers from early August until Octo ber with an unending freshness. Deep, never fad ing, red purple flowers are in profusion on sturdy stems. Height and symmetry make it perfect for the front of the border, for sale out of pots or out of beds.

Per 10, \$3.00; Per 100, \$25.00
PINK PARTY. Delicate apple blossom pink blooms literally efface the lovely foliage of this new

Michaelmas Daisy. Medium tall.
Per 10, \$2.50; Per 100, \$20.00
PLENTY. A fine new introduction. Flowers halfdollar size, and the clean pure powder blue of Frikarti. Plants grow to 21/2 feet, extremely pro-

Per 10, \$2.50; Per 100, \$20.00 QUEEN MARY. Flowers are dark skyblue and frilled. Plant is of the Climax type, but with more lateral branches. It is one of the best of the Novi Belgi type yet introduced. A splendid variety for cutting. Height 4 feet.

Per 10, \$2.25; Per 100, \$18.00

STAR OF WARTBURG. Large lilac blue flowers with a striking orange center are produced on 12 to 14 inch stems about the middle of June. A strikingly beautiful plant in the rock garden or in any perennial bed.

Per 10, \$2.50; Per 100, \$20.00

ARTEMESIA

Boundlessly useful, for the border for spotting in shrub plantings, and particularly, for filling in floral effects.

SILVER KING. Bright silver-colored stems and foliage are of great value for florists' fillers, can also be dried for winter use. F. G. — Per 10, \$2.00; Per 100, \$15.00

Rooted Runners - Per 100, \$5.00

SILVER QUEEN, (Martin's Selection). This will dry just like Silver King. It is bushy and carries an abundance of hard silver seeds that add to its effect. Though not as light, it is our judgment that it is much more impressive than the Queen and more desirable than Silver King in many instances.

Per 10, \$2.00; Per 100, \$15.00 Rooted Runners, Per 100, \$5.00

ASCLEPIAS

BUTTERFLY WEED

TUBEROSA. Very showy native plants, about 21/2 feet high, producing flowers of brilliant orange-scarlet during July and August. Nice for cutting. Per 10, \$2.00; Per 100, \$15.00

ASTILBE

FANAL. A fine compact growing plant with excellent foliage and brilliant carmine-red flowers. One of the deepest red Spireas in cultivation. Handsome in the garden and good for forcing. Striking novelty with long, well-formed spikes and splendid crimson flowers.

Per 10, \$4.00; Per 100, \$35.00

As bright as it is possible to imagine a soft pink. Compact and a very vigorous grower, it is a delightful garden item, a prolific cut flower producer. Resale is prompt out of beds and pots. Per 10, \$4.50; Per 100, \$40.00

COLOGNE. A deep crimson pink, compact and vigorous, it won't be too tall for an edging, yet may be used as the focal point of the border. Generous cut flower producer, re-sells out of beds or pots.

Per 10, \$4.50; Per 100, \$40.00

BOLTONIA

FALSE CHAMOMILE

ASTEROIDES. Pure white daisy-like flowers. Very effective.

Per 10, \$2.00; Per 100, \$15.00 SNOWBANK. This very worthy variety is genu-inely appreciated for its compact, neat habit of growth. It rises to a height of 4 feet and requires no staking. Beautiful snow white flowers are produced in great abundance on strong, erect stems throughout September and October. In a mass planting it creates the effect of a bank of snow rising from the ground. Per 10, \$1.75; Per 100, \$12.50

Buddleia CONCORD

A deep red with a dark eye. Grows medium high, produces prolifically. Stems are sturdy, always 18 to 24 inches tall and the flowering heads are top cut flower quality. XXX F. G. Per 10, \$3.50; Per 100, \$30.00

DUBONNET

The color is remarkably similar to the shade of the French Wine, Dubonnet. The spikes are solid and well rounded and the florets large.

XXX F.G. Per 10, \$3.50; Per 100, \$30.00

ELEANOR

Shades from a pure, tasteful lavender, to Eleanor blue. Tremendously long well filled spikes, and good folioge make it a leader.

XXX F. G. Per 10, \$3.50; Per 100, \$30.00

HARTWEGI

The large bright lavender panicles have remarkable substance and harmonize in arrangements with other flowers. The flowers do not "sunburn." XXX F. G. Per 10, \$3.50; Per 100, \$30.00

ORCHID BEAUTY

Soft cattleya-orchid with a brilliant orange eye. It's a splendid plant and carries our finest recommendation. No other variety represented as it is, will compare with it.

XXX F. G. Per 10, \$3.50; Per 100, \$30.00

PINK CHARMING

Remains the best pink yet. Definitely a separate color in the Buddleia range. XXX F. G. Per 10, \$3.50; Per 100, \$30.00

RED GLORY

Hardy, prolific, brilliantly beautiful. Cut for modern floristry under lights, it is breath-taking, flowers completely out from the tip down at the same time.

XXX F. G. Per 10, \$3.50; Per 100, \$30.00

WHITE CLOUD

A new beauty, and in our judgment the best of the many white varieties. Dwarf and compact it flowers profusely on perfect and abundant

XXX F. G. Per 10, \$3.50; Per 100, \$30.00

ARABIS

WHITE ROCKCRESS

ALPINA FL. PL. Double white Rock Cress. Flowers April to June. Height about 8 inches, very fine rock plant. Per 10, \$2.25; Per 100, \$18.00

ARMERIA

SEA PINK OR THRIFT
CEPHALOTES RUBRA. Color is a striking red.
For border there is nothing that will make such a bright showing.

Per 10, \$2.25; Per 100, \$18.00

LAUCHEANA. Bright rosy red. Height 3 to 6

inches. May-June.
Per 10, \$2.00; Per 100, \$15.00

MARTIMA SPLENDENS. (Statice Armeria). Rosy magenta flowers on 1 ft. stems.
Per 10, \$2.00; Per 100, \$15.00

BAPTISIA

False Indigo

AUSTRALIS. A strong growing plant about 3 feet high, suitable either for the border or wild garden with dark green deeply cut foliage and spikes of dark blue, lupine-like flowers; good for cutting. Per 10, \$2.00; Per 100, \$15.00

Chrysanthemum Maximum SHASTA DAISY OF MOONPENNY

AMONG THE BEST KNOWN AND BEST LOVED HARDY PLANTS

The great effort that has been given to their improvement is climaxed in this feature presentation of the finest kinds. For cut flowers of distinction this superb list is unequaled.

PLANTS ARE FULLY DEVELOPED FIELD GROWN CLUMPS—you will receive the whole young clump. If field liners are your object, they can be divided into several big plants for your planting. Guaranteed as outlined, you can purchase your Daisies with no greater economy . . .

MOUNT SHASTA. A beautiful pure white, high crested, full double Shasta Daisy, with a double row of overlapping guard petals four inches in Sturdy and erect on stems 20-24 inches long. Replaces Esther Reade. A real winner for the florist, blooming continuously from late spring to frost. This is the best all-purpose Daisy spring to frost. This is on the market today.

Heavy F. G. - Per 10, \$3.00; Per 100, \$25.00

DAISY DOUBLE WHITE SWAN. Pure double flowers on strong wiry stems 24 to 30 inches in length, in bloom for Memorial Day. These flowers always command a good price, whether in bloom outdoors for Memorial Day or under glass in the month of March. You will find a planting of these Daisies very profitable. Heavy F. G. - Per 10, \$2.00; Per 100, \$15.00

KING EDWARD VII. Immense, beautiful, pure white flowers with tall stems produced on wellrounded plants $2\frac{1}{2}$ feet tall. and of perfect form, making a splendid display; also fine for cutting. Blooms in September.

Heavy F. G. - Per 10, \$2.00; Per 100, \$15.00

DIENER'S GIANT HYBRIDS. New development with flowers of very interesting form. They vary considerably from fully double strains, no centers, to semi-doubles and singles. Some have broad petals, others are very slender and twisted. Heavy F. G. — Per 10, \$2.25; Per 100, \$18.00

G. MARCONI. A grand variety, producing double Chrysanthemum-like flowers on 21/2-ft. stems. Will bloom continuously during the summer months if flowers are kept cut.

Heavy F. G. — Per 10, \$2.25; Per 100, \$18.00

MAY QUEEN. This is the earliest cut flower variety. In full bloom during the month of May, you can imagine what a market exists for its flowers. The plant is extremely healthy and hardy, the flower crop is produced more prolifically than any other. Color a pure white, small

Heavy F. G. -- Per 10, \$2.00; Per 100, \$15.00

ALASKA. Magnificient daisy-like flowers seldom less than 5 inches across. Pure glistening white with yellow eye carried on long stems. free flowering Daisy in bloom all summer and fall. Height 2 feet.

Heavy F. G. - Per 10, \$2.00; Per 100, \$15.00

SPECIAL NOTE. All of the Daisies listed and priced above are fully developed field grown, exhibition grade, to bloom fully next season. For those who would like to set liners to the field, we will make them up, good planter's grade, as follows: White Swan and May Queen at \$6.00 per 100; Diener's at \$7.50 per 100; Mount Shasta at \$9.00 per 100. For 250 and more of a variety, discount 10%.

COREOPSIS

useful and attractive herbaceous perennial, both for border and cut flowers. They are of easy culture and produce their golden yellow flowers in profusion throughout the summer.

DOUBLE SUNBURST. Here is a Careonsis which is different, producing striking yellow flowers which are actually double and of good size. They attract a great deal of attention and are also elegant cut flowers, noted for their keeping qualities. They grow to a height of 24 to 30 inches.

Per 10, \$2.00; Per 100, \$15.00

LANCEOLATA GRANDIFLORA SPECIAL STRAIN. Flowers are immense, 3 to 4 inches across, dominant color yellow, but pepped with enough red to make a sensational show. The flowers can be cut endlessly and the sturdy stems and fine keeping quality will make it one of the better items in your cut flower assortment. Extremely pro-

Per 10, \$2.00; Per 100, \$15.00

MAYFIELD GIANT. This fine Coreopsis of Australian origin is a considerable advancement on any strain yet introduced. It produces taller, more vigorous plants, with longer, firmer stems and larger individual flowers, having broader petals, forming a more perfect corolla. Yellow. Flowers

Per 10, \$1.75; Per 100, \$12.50

CENTAUREA

PERENNIAL BACHELOR BUTTON

MACROCEPHELA. Flowers are large thistle-like, golden yellow on erect stems. Valuable in any floral arrangement.

Per 10, \$2.00; Per 100, \$15.00

(Perennial Cornflower). Grows 2 MONTANA. feet high, bearing large violet-blue flowers from July to September.

Per 10, \$2.00; Per 100, \$15.00

ROSE DELIGHT. (Dealbata). Large fully double, bright lilac-rose

Per 10, \$2.00; Per 100, \$15.00

CAMPANULA

RELLELOWER

LATIFOLIA MACRANTHA. Grows to a height of 4 ft. producing large, drooping, purple flowers in June and July

Per 10, \$2.00; Per 100, \$15.00

MEDIA. The well known "Canterbury Bells." Its numerous branches crowded with deep bells, the edges softly rolled back and fluted. Blooms in July. Light Blue, Deep Blue, Pink and White. Very showy for gardens. Valuable for cutting. Height 2 to 3 feet.

Per 10, \$2.00; Per 100, \$15.00

MEDIUM CALYCANTHEMA. (Cup and Saucer). Blue, Lilac, Rose and White. Colors separate. Classed among the showiest garden plants; also one of the most desirable cut flowers Per 10, \$2.00; Per 100, \$15.00

PERSICIFLORA ALBA. (Peach leaved Bell-flower). Large salver-shaped, pure white flowers. June to August. 2 feet.

Per 10, \$2.25; Per 100, \$18.00

PERSICIFLORA BLUE. Blue Coerulean, an excelblue flowers making up an attractive contrast. Height 30 inches.

Per 10, \$2.25; Per 100, \$18.00

PERSICIFOLIA MISTY MORN. Large beautiful bell shaped double flowers of soft lavender blue. Just a touch of silver shading gives this variety added beauty. Free flowering, 2½ feet in June and July.

Per 10, \$2.50; Per 100, \$20.00

PYRAMIDALIS ALBA. A pure white form of Pyramidalis, 4-5 feet tall. Produces star-shaped flowers most all summer. Per 10, \$2.00; Per 100, \$15.00

CONVALLARIA

LILY OF THE VALLEY

One of the most familiar hardy perennials. An excellent plant for shady places. Small bell-shaped pure white flowers on 8 to 10 inch stems.

Clumps, Per 10, \$2.00; Per 100, \$15.00 Pips, Per 100, \$3.00

CASSIA

MARYLANDICA. Handsome pinnate foliage, profusion of yellow racemes during July and August. simple culture for the most difficult of locations. Per 10, \$2.25; Per 100, \$18.00

DELPHINIUM

THESE PLANTS ARE NOT TO BE CONFUSED WITH OFFERINGS OF SEEDLINGS that you will have to cultivate and otherwise nurse for a full year. Add up all that work, subtract your losses, and you have these fully developed plants — but you have them NOW-and you don't work and wait and lose for a year! These are transplants set from pots or dibbled flats during the spring of 1950!

BELLAMOSUM. This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth.

Per 10, \$2.00; Per 100, \$15.00

BLACKMORE & LANGDON HYBRIDS. It has the range of colors well divided in the pale shades of Indigo with a strong run of the most delicate shades of rose, double and single.

Per 10, \$2.00; Per 100, \$15.00

LAMARTINE. It is a deeper shade than Bellamosum and has a distinct white eye. In color it is more like the old Formosum but is a much better grower and has better foliage and is not so susceptible to disease.

Per 10, \$2.00; Per 100, \$15.00

MARTIN'S SUPERB WREXHAM OR HOLLYHOCK STRAIN. Tall spirelike spokes of bloom, with the individual flowers of good size thickly studded on the spike.

Per 10, \$2.25; Per 100, \$18.00

PACIFICS MIXED. From seed re-selected each vear for a mixture of the finest specimens in this beautiful delphinium specie.

Per 10, \$2.50; Per 100, \$20.00

HARDY CARNATIONS

Beautiful in themselves - indispensable to beauty everywhere.

CRIMSON KING. Exotic oriental beauty. Flowers pure chinese red on dark green foliage. This might well be America's favorite perennial were one to be chosen.

Heavy F. G. Per 10, \$3.00; Per 100, \$25.00 21/4" pots Per 10, \$2.25; Per 100, \$18.00

THE ROYAL GRENADINS. Everlasting garden favorites; these are big completely developed plants that will give you a mass of bloom in their first season — remember, no seedlings, no liners

By Separate Variety DARK RED GOLDEN SUN KING OF THE BLACKS

SCARLET TRIUMPHE ROSE WHITE YELLOW

PINK Heavy F. G. Per 10, \$2.00; Per 100, \$15.00

DICENTRA

BLEEDING HEART OR SEAL FLOWER

EXIMEA. (Plumy Bleeding Heart). A dwarf growing sort with beautiful finely cut foliage and showy racemes of pretty pink flowers through the

entire season. Grows about 15 inches high.
Per 10, \$2.50; Per 100, \$20.00

SPECTABILIS. An old-fashioned favorite; its long racemes of graceful heart shaped pink flowers in May or June are always attractive; it is used largely for forcing, and is perfectly at home in any part of the border, especially valuable for planting in the shade. Height 1 to 2 feet. Per-

Pot Plants — Per 10, \$2.50; Per 100, \$20.00

3-5 Strong Eyes

Per 10, \$4.00; Per 100, \$35.00

5-8 Strong Eyes Per 10, \$5.00; Per 100, \$45.00

DIGITALIS

FOXGLOVE

GIANT SHIRLEY. Magnificent strain of mixed.

5-7 ft. June.
Per 10, \$2.00; Per 100, \$15.00
GLOXINEAFLORA. Tall spikes in June. Purple. Rose. White.

Per 10, \$2.00; Per 100, \$15.00 FLORA. Yellow. Hardy. June. Per 10, \$2.00; Per 100, \$15.00 GRANDIFLORA. MONTROSA. Enormous flowers, Mixed. June. Per 10, \$2.00; Per 100, \$15.00

ERIGERON

SPECIOSUS HYBRIDA GRANDIFLORA. An absolutely hardy perennial of sturdy compact growth, 3 feet tall, bearing on single stalks 20 to 30 aster-like rosy-lilac blooms about two inches aster-like rosy-lilac blooms about two inches across. The ray like petals are in four layers around the small yellow disc, making the flowers elegant and artistic. Good for cutting.

Per 10, \$2.25 Per 100, \$18.00

EUPATORIUM--COELESTINUM

FLORISTS' HARDY AGERATUM This everlasting popular hardy perennial has come to mean more to floristry than ever before in these days of tight flower markets. Wherever plants from our abundant stock have been sold, the receivers are yielding tenfold. The cut crop is extremely prolific; the lavender-blue flowers are en mass from August to frost. Stems 14 to 18 inches, and long lasting qualities make it a 'must' for the outdoor cut flower planting.

Heavy Field Grown Per 10, \$2.00; Per 100, \$15.00

DIANTHUS SWEET PINKS

CAESSIUS GRANDIFLORUS CHEDDAR PINK (R). Bright pink flowers, freely borne, excellent for wall gardens and dry banks as well as the rockery.

Per 10, \$2.00; Per 100, \$15.00

HER MAJESTY. Large compact, Carnation flowered glistening white. Flower spikes to 14" on stately perfectly formed, silver foliage plants.

Per 10, \$2.25; Per 100, \$18.00 JUNE CARMINE is a beautiful shade of bright carmine pink with the spicy fragrance of the old clove pinks. It has the lovely carnation graygreen foliage, and the individual flowers, on 12-15 inch stems, are fully double, large flowered, perfectly formed, and makes excellent cut flowers. The habit of growth is very compact, neat and cushion-like.

Per 10, \$2.50; Per 100, \$20.00 MEG. GARDNER. A dwarf growing variety, producing distinct white miniature flowers with crimson center, appearing in very neat form over the nice, compact plants with steel gray foliage.
Per 10, \$2.75; Per 100, \$22.50

MRS. DINA WELLER (Nan. Camp.). New, Beautiful globe, deep green foliage, flowers a delicate salmon and a bright carmine ring.

Per 10, \$2.50; Per 100, \$20.00

OLD SPICE. Deservedly holding a high place in this well regarded hardy plant family, the ever blooming bright salmon-pink. Old Spice is one of the finest hardy plants. It makes an enchanting border, a bright mass and furnishes cut

flowers constantly through a three month period.
Per 10, \$2.50; Per 100, \$20.00
PLUMARIUS SPRING BEAUTY. Double and single blooms of rose, pink and white; fragrant flowers on long spikes. Blooms throughout the summer. Per 10, \$2.00; Per 100, \$15.00 TINY RUBIES. A Carnation in dainty miniature.

Flowers a rose-pink on stems 4 to 5 inches high, on a low compact plant that is a delicate green mound. An exciting novelty. Per 10, \$2.25; Per 100, \$18.00

DIANTHUS BARBATUS

NEWPORT MIXED. Best selected Sweet Williams. NIGRECENS. Very dark crimson flowers, bronzy foliage.

GIANT WHITE, SCARLET BEAUTY, NEWPORT PINK. Separate.

Prices: All Dianthus Barbatus, fully developed field grown, Per 10, \$1.75; Per 100, \$12.50

EUPHORBIA

FLOWERING SPURGE

COROLLATA. A fine branching, tall growing plant, covered from June to August with loose umbels of pretty white flowers — making a perfect misty filler when fillers are scarce. Every florist is glad he has it growing when his Gypsophilas are off crop. The stately dignity of the tall finely formed plant covered with a mass of white blooms and enhanced by attractive foliage makes it perfect where a tall useful garden plant is desired.

MYRSINITES (R). Beautiful trailing plant for rock or wall gardens. Silvery gray leaves with yellow flowers. Likes shade. 3-4 inches.

Per 10, \$2.00; Per 100, \$15.00

HARDY FERNS

ADIANTUM PEDATUM. (Hardy Maidenhair). This most graceful of ferns grows on shady banks among rocks of the rich woods. Black stems with delicate green fronds; grows two feet tall and is one of the finest.

Per 10, \$1.75; Per 100, \$12.50

ASPIDIUM SPINULOSUM. (Spinulosa Wood Fern). An evergreen species that requires rich, well drained soil. 18 to 24 inches.

Per 10, \$1.75; Per 100, \$12.50

ASPLENIUM FELIX-FOEMINA (Lady Fern). Large

handsome Fern, growing 2 to 3 feet high with finely cut foliage. Plant in moist place, in sun or shade, in good rich soil. A good Fern to grow as single specimens and one of the best for general culture.

Per 10, \$1.75; Per 100, \$12.50
DICKSONIA PUNCTILOBULA (Hayscented). Grows well in either sun or shade. Very erect with broad fronds of a soft, woolly texture. 18 to 24

Per 10, \$1.75; Per 100, \$12.50
DRYOPTERIS MARGINALIS (Evergreen Woodfern). The evergreen fronds are leathery and remain attractive throughout the winter.

Per 10, \$1.75; Per 100, \$12.50

ONOCLEA SENSIBILIS. (Sensitive Fern). Small in

open meadows but grows to 3 feet in wet shade.

Per 10, \$1.75; Per 100, \$12.50

ONOCLEA STRUTHIOPTERIS (Ostrich Fern). This
fern has graceful plumes 4 to 6 ft. tall. Grows in moist hollows and along the sunny brooks and

Per 10, \$1.75; Per 100, \$12.50 OSMUNDA CINNAMONEA. Cinnamon Fern. De-

ciduous, stately and very large.
Per 10, \$1.75; Per 100, \$12.50
OSMUNDA REGALIS. Royal Fern. Large, deciduous Fern, bearing attractive foliage.
Per 10, \$1.75; Per 100, \$12.50
POLYSTICHUM ACROSTICHOIDES. ((

(Christmas A beautiful and well known evergreen Sometimes grown in pots.
Per 10, \$1.75; Per 100, \$12.50

FUNKIA

ARGENTIA. The deep green favorite of planters for a generation. The lush foliage is topped by long racemes of sky-blue flowers.

Per 10, \$2.00; Per 100, \$15.00

UNDULATA VARIEGATA (Day Lily). green leaves having fluted white edge. Very conspicuous plant for the border. They are also beautiful when used as a foliage pot plant for Easter sales. Flowers lilac.

Per 10, \$2.25; Per 100, \$18.00

LANCEOLATA. Valuable by reason of its late flowering, lilac flowers in September; 2 feet. A good landscape variety.

Per 10, \$2.50; Per 100, \$20.00

SUBCORDATA GRANDIFLORA. Very large pure white Lily shaped, fragrant flowers in August and September

Per 10, \$3.00; Per 100, \$25.00

GAILLARDIA

BLANKET FLOWER

BURGUNDY. Shining deep wine red showing practically no vellow

Per 10, \$2.00; Per 100, \$15.00

DAZZLER. Large golden yellow and maroon flowers on strong wiry stems, 14 to 18 inches in length.

Per 10, \$2.00; Per 100, \$15.00

DWARF GOBLIN. 12-16 inches, neat and compact. Produces a profusion of red-yellow bi-color that completely covers the foliage. Like all Gallardias, it is content with extremely simple treatment. Fine for the border, the rockery, the cut flower garden.

Per 10, \$2.00; Per 100, \$15.00

GRANDIFLORA SUPERBA. Begins to bloom in June they continue one mass the entire season. A most beautiful combination of colors. Per 10, \$2.00; Per 100, \$15.00

GRAND MONARCH STRAIN. A robust strain covering the most varied color range with flowers of giant size and perfect form.

Per 10, \$2.00; Per 100, \$15.00

PORTOLA HYBRIDS. A new strain of large flowering Gaillardia having a color range from red-dish bronze to a deep gold. Very satisfactory

Per 10, \$2.00; Per 100, \$15.00

GLOBULARIA

CORDIFOLIA. Low, tufted, turf-rosettes merge into mats, set in late spring with a blue mist of fluffy daisy-globes. Wonderful for rock gardens. Per 10, \$2.25; Per 100, \$18.00

GYPSOPHILA

BRISTOL FAIRY. The value of Gypsophila Bristol Fairy for cutting and border exhibition is fong knowledge. One of the finest crops in our memory is growing in our nursery rows. These tip-top

field grown plants will be available in limited quantity for delivery until April 25th.

Field Grown — Per 10, \$4.00; Per 100, \$35.00

21/4" Pots — Per 10, \$3.00; Per 100, \$25.00

OLDHAMIANA. A variety somewhat similar to **OLDHAMIANA.** A variety somewhat similar to Paniculata but it has a much longer season, flowering until late in the Autumn. Flowers

white, delicately tinted pink.

Per 10, \$2.50; Per 100, \$20.00

ROSY VEIL. Grows to a height of 12 inches with a spread of 18 to 24 inches. Produces double flowers. It is an ever-bloomer, from early spring until late fall, filling in the gap between crops of Bristol Fairy. We have for shipment this spring extra fine plants.

Per 10, \$3.00; Per 100, \$25.00 DOUBLE SNOWFLAKE. Grown from seed. Strong grower, producing miniature flake-like flowers in June and July.

Per 10, \$2.00; Per 100, \$15.00

HELIANTHUS

CORONATION. A fine introduction of this large, perfect double flowers of a rich yellow color from August to October. Grows to a height of 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

LODDON GOLD. Enormous Dahlia - like flowers of a bright yellow color, often 5 inches in diameter. If grown on gravel loamy soil, the blooms will develop to greater perfection. If the flowers are cut immediately, the blooming season can be extended from July until severe frosts. Height 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

MULTIFLORUS, FL. PL. A very effective hardy plant growing 4 feet tall. Has exceptionally showy large double golden yellow flowers during July and August. A very profuse bloomer highly valued for the Dahlia-like appearance of the fully double

Per 10, \$2.00; Per 100, \$15.00

HELIANTHEMUM

MUTABILIS. A mixture of pink and orange. 8 inches. July-Sept. Beautiful. Per 10, \$2.25; Per 100, \$18.00

HIBISCUS

MALLOW

Among the brightest, most liberally foliaged, of all plants, these below are completely hardy, and are fully matured for immediate display.

MALLOW MARVELS RED. Pure, no eye.

Per 10, \$2.00; Per 100, \$15.00

MALLOW JUMBO PINK. Immense, pure.

Per 10, \$2.00; Per 100, \$15.00 HENDERSON'S GT. HYB. Flowers six to twelve inches across. Every Hibiscus color is represented.
One of the finest of all hardy plant families!
Per 10, \$2.25; Per 100, \$18.00

HOLLYHOCKS

These are fully developed, flowering size plants. No seedlings, no liners.

CHATER'S DOUBLE HOLLYHOCKS We have excellent stocks of the standard doubles carefully grown to secure trueness to color. The following are the best colors:

Newport Pink Red (Scarlet)

Salmon Rose White

Yellow Lilac Above varieties, Per 10, \$1.75; Per 100, \$12.00

HYPERICUM

OLYMPICUM. These are most desirable border plants. This dwarf form is distinctive and unique. It is a controlled, creeping carpet of succulent green. Massed with profuse tip flowers of brightest yellow, it is an edging or rockery highlight.

Heavy F. G.—Per 10, \$2.25; Per 100, \$18.00 **Hemerocallis**

The list below is the best in the trade to serve the practical purpose of commercial planters. The color range is sound, the flowering period and plant character fills the season of June, July and August with a brightness provided by the Hemerocallis

REMEMBER! THIS LIST SELLS ONLY A WHOLE PLANT — ONE THAT MAKES ITS DISPLAY IN THE FIRST SEASON YOU HAVE IT You have, consequently, a profit opportunity within a few weeks after you purchase your plants. You do not have to wait until a finely cut division matures in in your planting. This is guaranteed, and you are unconditionally the final judge of the quality you receive.

	Per 10	Per 100
AMARYLLIS. Golden orange, July and August. 3 feet	\$3.00	\$25.00
AUGUST PIONEER. Color chrome-orange flushed red	4.00	35.00
BAGDAD. 3½ ft. July. Rich combination of clear orange throat,		
outer petals coppery red and mid-zone madder-brown	3.00	25.00
CRESSIDA. Deep orange with red band. 24", June, July	3.00	25.00
DAWN. Rose-buff with a pink flush. 30 in. August	3.00	25.00
DR. REGAL. Rich orange yellow, May, 2½ ft.	2.00	15.00
FULVA. Coppery orange, 3 ft., July	2.00	15.00
FULVA MACULATA. Identical to fulva, flowers much larger, grows		
more robust	2.00	15.00
GYPSY. Deep orange, 3 ft., July, very showy	2.00	15.00
HYPERION. Citron yellow, prolific, July, 40 in.	3.50	30.00
IMPERATOR. Rich orange red, strong, July, 40 in. J. A. CRAWFORD. Huge apricot and yellow, July, 4 ft.	2.50 2.50	20.00 20.00
KWANSO FL. PL. Double bronze-gold, July, 4 ft.	2.00	15.00
LEMON KING. Fluted lemon yellow. 3 ft., July	2.25	18.00
LINDA. Pure golden yellow, prolific, low, July, August	2.50	20.00
MARGARET PERRY. One of the best. Scarlet-orange, June	2.00	15.00
MIKADO. Orange, mahogany-red spotted, June, 2½ ft.	2.00	15.00
MRS. W. H. WYMAN. Late August, clear yellow, 2½ ft.	2.50	20.00
OPHIR. 4½ ft., early July, huge golden	2.50	20.00
SERENADE. Pinkish red and yellow, medium, July	3.00	25.00
SUNNY WEST. Palest canary yellow, novel. Medium, July	3.00	25.00
THE GEM. Richest yellow, late July, 3 ft.	2.50	20.00
THUNBERGI. Like Flava, but flowers in July, a month later. Two		
to three feet, a distinctive pale yellow	2.00	15.00

SPECIAL NOTE. All of the HEMEROCALLIS above are fully developed exhibition grade, to display next season. For those who like to set liners to the field or merchandise small divisions, we will be glad to make them up, good planter's grade, the following varieties, separate: Amaryllis, Fulva Maculata, Kwanso Fl. Pl., Lemon King, Mikado, Ophir, Margaret Perry, Thunbergi, all at \$7.50 per 100. For 250 and more of a variety, discount 10%.

HELIOPSIS

INCOMPARABILIS SUMMER GOLD. improved form which should do much to increase the popularity of this easily grown plant. During July and August, when cut-flower material is not plentiful, it produces large, almost flowers of rich golden color, on strong branching

Per 10, \$2.25; Per 100, \$18.00 SCABRA EXCELSA. Rich crome yellow flowers turning to a bright yellow as they mature. They are almost double, having from 4 to 5 rows of petals, of robust growth, about 3 feet high. Free flowering and makes an effective display.

Per 10, \$2.25; Per 100, \$18,00

IBERIS

HARDY CANDYTUFT

LITTLE GEM. Dwarf pure white flowers in June. Its uniform neat habit makes it one of our best rock or edging plants. Perfectly hardy. Absolutely true to name.

Per 10, \$2.50; Per 100, \$20.00

PURITY. A splendid new variety. Compact, tight-

ly formed, profusely flowered pure white.

Per 10, \$3.00; Per 100, \$25.00

SEMPERVIRENS. Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.

Per 10, \$2.25; Per 100, \$18.00 GIBRALTARICA. Very desirable dwarf plant with evergreen foliage, covered by dense heads of flowers in early spring; height 8 inches. Per 10, \$2.25; Per 100, \$18.00

HEUCHERA

CORAL BELLS

GARNET. This new one is distinguished by the unusually large size of the bells. The color is a crystal clear, deep pink. The plant is the most prolific producer that we know of in the family, growing vigorously into a bushy plant of splendid character, topped by a large quantity of stately, tall spikes.

Heavy F. G. — Per 10, \$2.75; Per 100, \$22.50

MATIN BELLS. A new carmine rose. Early, very free flowering type. Grows 15 inches tall. Blooms from June to August.

Heavy F. G. — Per 10, \$2.75; Per 100, \$22.50

RAIN OF FIRE. (Pluie De Feu). Compact growing variety, producing bright red flowers. Due to its durability this variety is one of the outstanding good reds.

Pots - Per 10, \$2.75; Per 100, \$22.50

ROSAMUNDI. This is the most desirable of the coral-pink sorts. It is a strong grower, not sub-ject to any blight, and produces an abundance of fine coral-pink blossoms on tall, strong stems, which last over 2 months.

Per 10, \$2.25; Per 100, \$18.00

\$10.00 per 100.

IRIS GERMANICA — German Iris

deline in	.0	
AUTUMN DAWN. Pink and yellow, medium tall	2.50	20.00
AUTUMN HAZE. Wine and violet, prolific, medium	2.50	20.00
BUFFAWN. Large pure lavender-pink	2.50	20.00
CALIFORNIA GOLD. 36 inches, a clear, deep yellow	2.50	20.00
CHINA MAID. Pink, bronze, lilac, the best	4.00	35.00
CITY OF LINCOLN. One of the largest flowers. Yellow and fiery red	3.00	25.00
COPPER LUSTRE. Blended gold and copper	2.75	22.50
DAUNTLESS. Large red purple	2.50	20.00
DAYBREAK. Well shaped and unusual pink and yellow blend	5.00	45.00
DEPUTE NOMBLOTT. Fine copper red	2.25	18.00
DESTINY. Faint blue purple	2.75	22.50
E. ROOSEVELT. Purple, fall bloomer, medium	2.50	20.00
EL MOHR. Finest new mulberry red	3.00	25.00
ELSA SASS. Clear sulphur yellow with greenish cast in depth	3.00	25.00
FIEDA MOHR. Fragrant pink	2.25	18.00
GRACE MOHR. Good light lavender	2.75	22.50
GRAND CANYON. Bronzy plum colored brightened at center with		
gold beard	4.00	35.00
GREAT LAKES. Finest blue	4.00	35.00
LORELY. Perfect-shaped flowers, falls of a deep ultra-marine blue	-	
more or less veined with creamy-white and bordered sulphur yellow,		
making a beautiful contrast	1.75	12.00
MELITZA. Pale ivory flushed pink, tangerine beard	3.00	25.00
MOROCCO ROSE. A very fine rose pink	3.50	30.00
MULBERRY ROSE. Fine deep pink, medium		40.00
OLA KOLA. Deep yellow, slightly ruffled	6.00	50.00
PINK SATIN. True pink self	3.00	25.00
PLUIE D'OR. A fine medium yellow	2.25	18.00
RED DOMINION. Rich velvet red	3.00	25.00
SABLE. Glistening, large, very dark violet	3.50	30.00
SEPTEMBER SKIES. A rich, clear, purple self	2.00	15.00
SIERRA BLUE. Fine medium blue, large, tall	3.00	25.00
SPUN GOLD. Deep golden yellow, early, medium	7.50	60.00
WABASH. Purple and white, the best	4.00	35.00
WHITE AUTUMN KING. Pure white, medium	3.00	25.00
ZADA. Bright red bronze favorite	2.00	15.00

ORCHID IRIS KAEMPFERI

The units we offer below comprise the best assortment in the trade today. Divisions are from young plants that have thoroughly enjoyed the benefits of a growing season just right. Our cut is the largest in the trade, guaranteeing blooming results in their first season after planting.

Per 10	Per 100
FASCINATION. Double mauve-pink, veins blush white	\$25.00
GOLD BOUND. Double pure white, gold bonded center 3.00	25.00
KUMCHII GUMII. Six petal dark blue variety with yellow spots in	
center	25.00
PATROCLE. Single superb dark violet	22.50
PURPLE AND GOLD. Large double rich violet purple 3.00	25.00
ROSE ANNA. Double ivory white, ruby red veins	25.00
SEACREST. Double, blue-blush white, fine	25.00
SIGO NO URINUS. Double striking purple with tufted center 3.00	25.00
VERSICOLOR. (Species). Blue flag for the bog garden 2.00	15.00
SPECIAL NOTE. All of the plants listed and priced above are fully de	veloped
exhibition grade, to display next season. If you desire liners, we will be	
make them, strong planter's grade, any of the above varieties individu	ally, at

IRIS PUMILA

Messengers that herald the spring! For the flowers shows; for sale as clumps out of pots, baskets, beds; for plantings that will display your "master's touch" to your customers, use the Pumila Iris. Brilliant colors, thrive in any soil rich or poor,

ATROVIOLACEA. The earliest of the Pumilas. Rich red purple. \$2.00	\$15.00
DR. MANN. Fragrant, petunia-violet with smoky falls 2.00	15.00
EXCELSA. A splendid pale lemon yellow	15.00
LA FIANCEE. White	15.00
SAMBO. Dark violet blue	15.00
THE BRIDE. A fine white	15.00
WHITE QUEEN. Finest white, early	15.00
YELLOW 2.00	15.00

IRIS SIBERICA Siberian Iris

CAESAR'S BROTHER. A new line blue	218.00
KINGFISHER BLUE. Large, bright blue on 4 to 5 ft. stems 1.75	12.00
LADY NORTHCLIFFE. Rich, deep bright violet, veined white throat 1.75	12.00
PEGGY PERRY. Ruffled rich violet-blue with white center 1.75	12.00
SNOW QUEEN. An exquisite hardy Iris, the flowers are snow white,	
large and well formed, produced in great abundance. Foliage light	
and graceful. Suitable for flower border or waterside. 3 feet 2.00	15.00
THISBE. Bright pink, long season, prolific 2.25	18.00

LAVENDULA

LAVENDER

Remember the delightful and exciting fragrance that drifted from grandmother's bureau? Sweet Lavender is always the mark of the gracious. a garden, it is a growing, perfuming, flowering loveliness. Cut and crushed into an envelope it holds its delight for years. Do you see the opportunities?

OFFICINALIS ROSEA. A new Lavender. Produces a graceful array of rose-pink flowers on the dignified blue gray that is so distinctly the old

favorite Lavender. Per 10, \$2.25; Per 100, \$18.00

SPICA MUNSTEAD. Dwarf variety, compact habit, blue flowers.

Per 10, \$2.00; Per 100, \$15.00

VERA. The true Sweet Lavender, growing 18 inches high, wonderfully fragrant, blue flowers blooming July and August.

Per 10, \$2.00; Per 100, \$15.00

LIATRIS

BLAZING STAR OR GAYFEATHER
PYCNOSTACHYA. Does well in any kind of soil,
poor or rich, moist or dry, producing richly colored
purple flowers on stout stalks. First rate cut flower.

Per 10, \$2.00; Per 100, \$15.00 SCARIOSA. This is a much showier form than is usually sent out for this plant. It has large, showy purple heads and flowers much later than the others. A very imposing form. Mid-August. 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00 SEPTEMBER GLORY. Late flowering type noted for its outstanding beauty. The purple flowers are produced on extra long spikes during late

August and September.

Per 10, \$2.25; Per 100, \$18.00

KOBALT HYBRID. A new one, and just about the finest there is. Grows medium tall, similar in flowering characteristics to the Scariosa types, but produces much more liberally. The color is the most intense deep blue in the family. Per 10, \$3.00; Per 100, \$25.00

LINUM

FLAVUM NANUM COMPACTUM. yellow strain, growing to a height of 6 inches. Very desirable for the rock garden. Per 10, \$2.00; Per 100, \$15.00

PERENNE. May-August. Very attractive both in foliage and bloom. Flowers beautiful pale blue on slender graceful stems. An interesting plant for the medium border for all summer.

Per 10, \$2.00; Per 100, \$15.00

LIRIOPE

GROUND COVER

MUSCARI EXIFLORA. For the most difficult lo-cation, it will grow in shallowest top soil. An evergreen perennial, blue flowered, flax leaved, clumps.

Field Grown Clumps Per 10, \$2.00; Per 100, \$15.00

LATHYRUS

Perennial Sweet Pea

FLORAL SHADES. A complete selection for outdoor planting. Plant them in your most difficult or a regularly unused location. They yield for months and really pay.

Per 10, \$1.75; Per 100, \$12.50

LOBELIA

INDIAN PAINTBRUSH

CARDINALIS. Cardinal Flower. Rich fiery flowers from early August til late September.

Per 10, \$2.00; Per 100, \$15.00

LYTHRUM

PURPLE LOOSESTRIFE

ROSALIE. The brightest pink variety. This is medium tall, has an all summer flowering period. Carries highest recommendation.

Per 10, \$2.50; Per 100, \$20.00 ROSEUM SUPERBUM. Deep rose, four feet tall, floriferous. Particularly useful in extremely wet location. Sun or shade.

Per 10, \$2.50; Per 100, \$20.00

LUPINES

The Lupines produce beautiful long spikes of peashaped flowers about a foot long on stems three Very attractive garden or cut flower. feet high.

POLYPHYLLUS, Blue POLYPHYLLUS, Rose. POLYPHYLLUS, White, POLYPHYLLUS, Salmon. POLYPHYLLUS, Carmine Per 10, \$2.00; Per 100, \$15.00

NEW RUSSELL LUPINES. Russell's Lupines bear enormous, well-rounded, long symmetrical flowerspikes, often 3 ft. or more in length, each spike a mass of gorgeous color.

Per 10, \$2.00; Per 100, \$15.00

LYCHNIS

VISCARIA FL. PL. An exceptional perennial, with such distinctiveness when in flower, it attracts attention from a great distance. The plants are made up with long narrow foliage, producing vermilion red flowers on stems 14 inches in length. As a garden flower for showy purposes it cannot be beat. The flowers can also be cut and used in vases. We very highly recommend it.

Heavy F. G. - Per 10, \$2.50; Per 100, \$20.00

LYSIMACHIA

LOOSESTRIFE

Height 2 feet, large oval shaped VULGARIS. leaves. Yellow flowers.

Per 10, \$2.00; Per 100, \$15.00

MERTENSIA

VIRGINICA (Virginia Bluebells), A foot or two high with dark green foliage and loose panicles of rich blue, rose-tinted flowers in early Spring. 5 eyes and up.

Per 10, \$2.25; Per 100, \$18.00

FULLY DEVELOPED FIELD GROWN PLANTS ONLY

There are NO seedlings, NO finely cut divisions. The listings and pricings consider only plants at exhiition grade. NOT too young, NOT too fine to survive the rigors of shipping and transplanting; NOT so old that they have spent their major productivity here where it is wasted for your purposes.

They are plants at the practical standard, grown to the traditional understanding of perennial plant qualifications.

There is quality in the assortment of varieties, too. Good judgment is never allowed to yield to current intensive promotional interest. Every plant in this list, new or old, holds a solid position in horticulture, must be practical and profitable turnover items.

There are times when it may be desirable to order less than 5 plants of one kind for your trial. We are glad to cooperate. Please add 7 cents per plant to the ten rate to share the cost of the custom handling outside the wholesale aggregating.

HARDY PHLOX

AFRICA. Brilliant carmine red with blood-red eye	\$2.00	\$15.00
BARON VON DEDEM. Brilliant orange-red, medium	2.00	15.00
BEACON. Brilliant cherry red	2.25	18.00
B. COMTE. Tall growing variety producing large heads of rich satiny amaranth flowers.		
Very brilliant. Looks well planted close to a yellow-flowering plant		15.00
BRIDESMAID. Brides white with a crimson eye		15.00
		18.00
CAVALIER. One of the best. New. Low. Deep red	2.23	18.00
CHARLES CURTISS. Beautiful sunset red	2.23	18.00
DAILY SKETCH. Soft salmon pink with a carmine eye. The individual flowers and		
trusses are extremely large and together with the color and vigorous growth make this		
an outstanding sort	2.25	18.00
DIXIE. Low, light pink	2.25	18.00
E. L. FARRINGTON. Bright salmon and soft pink	2.25	18.00
ENCHANTRESS. Bright salmon pink, dark eye	2.25	18.00
FIREBRAND. Clear orange scarlet, tall		18.00
FRAU ANT. BUCHNER. Pure white, medium tall		18.00
JEANNE D'ARC. Pure white, bluish pink eye		15.00
LEO SCHLAGETER. Large scarlet trusses slightly darker in the center		18.00
LILLIAN. Lovely pure pink without any trace of magenta or rose. The florets are large.		10.00
the flower heads are good size and are borne in remarkable profusion		10.00
LOUIS ABBEMA. Clear glistening white, medium tall		18.00
		18.00
MARGARET. Clear deep pink, strong grower		18.00
MARY LOUISE. Pure, glistening, snow-white heads of unusually large size	2.00	15.00
MISS LINGARD. Pearly white flower, with delicate pink eye, very remarkable bloomer		
producing two or three crops of flowers during the season; indispensable as a cut		
flower for florists' use. It is the best early white Phlox known. Heavy Field Grown		18.00
MRS. R. P. STRUTHERS. Orange red. One of the best. 3 inch		18.00
MRS. WILLIAM JENKINS. Pure white		18.00
MOUNT HOOD. Large pure white flowers in broad clusters. Medium tall		18.00
PRIME MINISTER. White clear crimson eye	2.00	15.00
PROGRESS. Blue with a white eye	2.00	15.00
PURPLE SWEETHEART. Reddish-purple with a deeper eye. Very bright	2.50	20.00
REDBIRD. Crimson red with deep red centered florets		18.00
RUBY LEE. The large flowers are plum red large panicles, strong thick stem, heavy		
foliage	2.25	18.00
SIR EDWARD LANDSEER. Fine bright crimson, 32 inches		15.00
STARLIGHT. Violet red shading to lilac		18.00
THOR. A lasting favorite, deep salmon pink with carmine shadings. Most vigorous	2.23	10.00
grower	2 25	18.00
VON LASSBURG. Pure white		15.00
VON LASSBORG. Fure write	2.00	13.00
DILLAW DILLEDIARMS		
PHLOX DIVARICATA		
Large fragrant lavender flowers in April and May. Shade lover for woodsy nat	_	
uralization		15.00
PHLOX SPECIES		15.00
AMOENA. Beautiful spring flowering Phlox. Its beautiful clear pink flowers are borne		
in great profusion, upright, in bush form on stems 12 inches high in May. Very fine for	2.00	15.00
bordering	2.00	15.00

Phlox Subulata

MOSS PINK

An early spring-flowering type with pretty moss-like, evergreen foliage, which during the flowering season, in April and May, is hidden under the masses of bloom. An excellent plant for the rockery, the border, and invaluable for carpeting the ground or covering graves. XXX FIELD GROWN CLUMPS

ALBA. Pure white flowers completely covering the neat compact plant in May; a lovely thing

for the rock garden. Per 10, \$2.25; Per 100, \$18.00 **ALEXANDER'S GIANT.** New. Blossoms a deep, bright, rose. In the size of the florets, in the quantity of flowers that it produces, and in the vigor of its growth, it is larger by one-third than the normal varieties in the family. Foliage is bright lawn green. This is one of the finest Subulatas that you can grow and sell.

Per 10, \$2.50; Per 100, \$20.00

ATROPURPUREA. A distinct form of Phlox subulata, a very free bloomer; strong grower and of the color of Phlox decussata, B. Compte, with a slightly darker eye. When in bloom it stands out strikingly and can be distinguished by its deeper red from any other form of Subulata.

Per 10, \$2.00; Per 100, \$15.00

BLUE EMERALD CUSHION. The pure, sky blue sport of Emerald Cusion.

Per 10, \$2.25; Per 100, \$18.00

BLUE HILL. Of uniform compact growth, producing in early spring and late fall a splendid display of showy blue flowers. One of the best and surely a most distinct type and color.

Per 10, \$2.25; Per 100, \$18.00

EMERALD CUSHION. A close compact foliage,

even better in character than the Vivid. Extremely floriferous, it has the longest blooming season in the family. Florets of unusual size, color a pure, unbleached pink.

Per 10, \$2.50; Per 100, \$20.00

FAVORITE. (Alexander). A pure rose in silver shade, really different, a standout in the block planting. It is new now, but a leader in sight sales from our assortment. You will like its vigorous nature. Per 10, \$2.50; Per 100, \$20.00

LILACINA. A strong growing, creeping variety suitable for bold masses in the rockery, completely covered with light lilac flowers in May;

the foliage is lovely in winter.

Per 10, \$2.00; Per 100, \$15.00

ROSE UNIQUE. (Alexander). Cross Brittoni and Subulata Hybrids. This one is new and com-pletely different. It is so graceful and fragile that it suggests delicacy, yet is completely hardy under all conditions. Spurred, compact, and tending upright, color bright clear pink, carries a symmetric star in bright red right in the

Per 10, \$2.50; Pe r100, \$20.00 ROSEA. Rose-pink. Fine for covering banks; thrives in hot, dry situations and blooms pro-ROSEA. Fine for covering banks;

Per 10, \$2.00; Per 100, \$15.00 VIVID. Bright pink with fiery red eye. We would

say that this is the finest free-flowering dwarf Phlox in existence.

Per 10, \$2.25; Per 100, \$18.00 WHITE CUSHION. (Alexander). Very compact. As hardy and rugged as Rosea. Large florets are starred in center with brilliant yellow-orange pollen point. Per 10, \$2.50; Per 100, \$20.00

PLATYCODON

BALLOON FLOWER --- XXX F. G.

DOUBLE BLUE. 3 inch blooms, about 95% true	2.50	20.00
DOUBLE WHITE. Pure white, true stock, very free	3.00	25.00
GRANDIFLORA ALBA	2.00	15.00
GRANDIFLORA BLUE	2.00	15.00
MARIESI. Blue or white separate, dwarf	2.00	15.00
SHELL-PINK. Deep rose veination	2.50	20.00

MONARDA OR BERGAMOT

OSWEGO TEA

DIDYMA CAMBRIDGE SCARLET. Brilliant crimson flowers are produced freely from June until August. A good plant for wild garden as well as border. $2\frac{1}{2}$ feet.

Per 10, \$2.25; Per 100, \$18.00

MYOSOTIS

FORGET-ME-NOT

PINK BEAUTY. New True Pink. Large prolific and free flowering pink forget-me-nots. Absolutely hardy, it harmonizes beautifully with the blue variety. It bears its flowers continuously from June to September.

Per 10, \$2.25; Per 100, \$18.00

NEPETA

GROUND IVY OR CATMINT

MUSSINI. A most desirable border or rock plant with gray green foliage and covered with masses of pale lavender blue flowers, all Spring and intermittently during the summer. 1 foot high and has a spread of 12 to 15 inches.

Per 10, \$2.00; Per 100, \$15.00

OENOTHERIA

EVENING PRIMROSE

YOUNGI. Pale yellow flowers on 12 inch stems from June until October. Per 10, \$2.00; Per 100, \$15.00

PACHYSANDRA

JAPANESE SPURGE

Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep slopes in sun or shade and for dense shade under any kind of trees.

21/4" Pots, Per 10, \$2.00; Per 100, \$15.00

PYRETHRUM

HYBRIDA GRANDIFLORA. Semi-Double Strain. The color ranges from pure white through the pinks and reds, with many doubles prevailing, makes any planting out of these valuable, principally

for cutting. Per 10, \$2.00; Per 100, \$15.00

JAMES KELWAY. A varying deep scarlet hybrid form. It is a prolific producer of cut material, a broad growing garden highlight. 24", mid-

Per 10, \$2.00; Per 100, \$15.00 PINK HYBRIDA. PINK HYBRIDA. A pure, bright, grandmothers pink. It is probably the strongest and most prolific producing variety in the family. Per 10, \$2.00; Per 100, \$15.00

PENTSTEMON

FIREBIRD. Cherry Glow or Schonholzeri. Individual florets are the size of Digitalis, and are carried prolificly and gracefully on stems 18 to 24 inches tatl, vividly colored ruby-crimson.

Per 10, \$2.50; Per 100, \$20.00 PINK BEAUTY. Flower spikes 30 inches high, pure pastel pink, are borne in profusion. silvery sheen in the foliage and in the bloom makes it a beautiful garden and cut flower variety.

Per 10, \$2.00; Per 100, \$15.00

PHYSOSTEGIA

FALSE DRAGONHEAD
GRANDIFLORA ROSY SPIRE. Grows from 1824 inches with large heads of bright violet mauve flowers. Very desirable for cutting

Per 10, \$2.00; Per 100, \$15.00

GRANDIFLORA VIVID, TALL TYPE. Similar in color to the well-known Grandiflora Vivid, except that this variety grows to a height of 30 inches. flower spikes are also larger and the color a little more striking. It continues to bloom throughout the entire months of July and Aug-

Per 10, \$2.00; Per 100, \$15.00 SUMMER SNOW. In all its characteristics, it resembles the medium tall Rosy Spire. Flowers are glistening pure white and admirably suited

Per 10, \$2.00; Per 100, \$15.00

PLUMBAGO

LEADWORT

LARPENTAE. One of the most desirable border and rock plants. It is of dwarf, spreading habit, growing 6 to 8 inches high, covered with deep blue flowers during the summer and fall, flowers are borne in small clusters just above the foliage. Does well in the rock garden in full sun or light shade.

Per 10, \$2.00; Per 100, \$15.00

POLEMONIUM

JACOB'S LADDER

BLUE PEARL. New form, Grows 6-8 inches high. racemes of blue on diminutive covered with Fine for the rockery, edging, or low

Per 10, \$2.25; Per 100, \$18.00

POLYGONUM

DWARF LACE PLANT

REYNOUTRIA. One of the finest dwarf ground covers. Thrives in any soil, hovers 4 to 8 inches blooms airy pink sprays. Foliage deep green all summer, bronze red in the fall and winter. Per 10, \$3.50; Per 100, \$30.00

POTENTILLA

WARRENSI. Splendid, large bright flowers of deepest glossy yellowness, carried for months over foliage of dark green. Per 10, \$2.25; Per 100, \$18.00

PRIMULA

VERIS MARTIN'S SELECT HYBRIDS. Each year, our propagations of this highly popular perennial are made of divisions from selected stock. The choice is by color and by the vigor of growth and foliage. Plants out of our specimen stock can hardly be anything but the finest in your

H. F. G. - Per 10, \$2.50; Per 100, \$20.00

RUDBECKIA

GOLDEN GLOW. Masses of large, double, goldenyellow flowers in late summer. Per 10, \$2.00; Per 100, \$15.00

GOLDEN GLOBE. New. A truly outstanding form. Flowers a perfect globe, 3" in diameter, born in profusion on stems 24-30" tall. Foliage is a miniature of the rugged Golden Glow. Thoroughly tested for hardiness and public appeal.

Per 10, \$2.25; Per 100, \$18.00

THE KING. A tall improved Rudbeckia Purpurea with broad, deep crimson red petals and rich coppery bronze tones. The petals never fold back or droop. Attractive and fine for cutting. Blooms from July to August, height 3 to 31/2 feet. from July to August, height 3 to 31/2 Per 10, \$2.50; Per 100, \$20.00

SANTOLINA

LAVENDER COTTON

INCANA. A dwarf, grey foliaged half-shrubby perennial, close habit, narrow leaves covered with soft, white, down. It is beautiful in edgings, borders, etc. A very novel item. Per 10, \$2.25; Per 100, \$18.00

SALVIA

FLOWERING SAGE
AZUREA GRANDIFLORA. A Rocky Mountain species. Grows 3 to 4 feet high, producing during August and September pretty sky-blue flowers in the greatest profusion.

Per 10, \$2.25: Per 100, \$18.00

SCABIOSA

PINCUSHION

GT. ISAAC HOUSE HYBRIDS. A fine strain of extra large flowered blue shades.

Per 10, \$2.00; Per 100, \$15.00

GOLDINGENSIS. The rugged partner to the Isaac House Hybrids. Color lavender, 30", resists bau drainage and other soil conditions. Per 10, \$2.00; Per 100, \$15.00

SEDUM

ACRE, (Wall Pepper; Mossy Stonecrop). A pretty species for rockwork; well known and consid-erably used. Foliage green; flowers bright yellow; prostrate and slowly spreading. 2 inches.

Per 10, \$1.75; Per 100, \$12.50 KAMTSCHATICUM. Orange-yellow flowers, with

prostrate, green foliage turning golden in autumn.

Per 10, \$2.00; Per 100, \$15.00

SARMENTOSUM. Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet. June, July.

Per 10, \$2.00; Per 100, \$15.00 SPECTABILE BRILLIANT. Erect growing mass of rose colored flower heads 18 inches high. August and September.

Per 10, \$2.00; Per 100, \$15.00 SPURIUM COCCINEUM. Flowers rosy crimson. 6 inches. July and August. Very good.

Per 10, \$2.00; Per 100, \$15.00

PERENNIALS FOR FLORISTS — THE CATCH CASH CROP

The development of perennials for the production of quality flowers in the hands of florists and cut flower growers has become a highly specialized department of this business. Make your plans to grow them outside where Mother Nature pays the bulk of the expenses, or on the bench where their novelty alone is a liberal profit - we stand ready to give freely the cultural and variety information that applies. As a matter of fact, we will welcome the opportunity to plan your ground and bench area completely. Your correspondence is always welcome. Let us hear from youl

FRIENDLY REMINDER

Have you considered these?

TRITOMAS

Exhibition grade . .

MARTIN'S NEW SUPER HARDY Per 10, \$2.50; Per 100, \$20.00

PFITZERI Per 10, \$2.25; Per 100, \$18.00

PFITZERI HYBRID Per 10, \$2.00; Per 100, \$15.00

PRIMROSE BEAUTY
Per 10, \$2.50; Per 100, \$20.00

RED AND GOLD Per 10, \$2.25; Per 100, \$18.00

PHLOX SUBULATA

YOUNG CLUMPS

ALBA Per 10, \$2.25; Per 100, \$18.00

ALEXANDER'S GIANT Per 10, \$2.50; Per 100, \$20.00

AMOENA Per 10, \$2.00; Per 100, \$15.00

ATROPURPUREA Per 10, \$2.00; Per 100, \$15.00

EMERALD CUSHION Per 10, \$2.25; Per 100, \$18.00

BLUE EMERALD CUSHION Per 10, \$2.25; Per 100, \$18.00

BLUE HILL Per 10, \$2.25; Per 100, \$18.00

FAVORITE Per 10, \$2.50; Per 100, \$20.00

LILACINA Per 10, \$2.00; Per 100, \$15.00

ROSE UNIQUE Per 10, \$2.50; Per 100, \$20.00

ROSEA Per 10, \$2.00; Per 100, \$15.00

VIVID Per 10, \$2.50; Per 100, \$20.00

WHITE CUSHION Per 10, \$2.50; Per 100, \$20.00

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y. 25 of ea. at 100 rate Amt. 5 of ea. at 10 rate	Qty. 25 of ea. at 100 rate Amt. 5 of ea. at 10 rate	Qty. 25 of ea. at 100 rate Amt. 5 of ea. at 10 rate	Qty. 25 of ea. at 100 rate Am
MARTIN ORIGINALS	General List Continued	General List Continued	General List Continued
CANDY 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	ARGONNE P 10-\$2.00; 100-\$15.00	C. H. HOPPERT 10-\$2.50; 100-\$20.00	GALE S 10-\$2.75; 100-\$22.50
CONTRAST 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	AUTUMN BREATH 10-\$2.50; 100-\$20.00	CHIPPEWA 10-\$2.50; 100-\$20.00 P 10-\$1.75; 100-\$12.50	GARDEN QUEEN 10-\$3.00; 100-\$25.00
10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	AUTUMN GOLD 10-\$2.25; 100-\$18.00	CHIQUITA 10-\$2.25; 100-\$18.00	GLOWING COALS 10-\$3.00; 100-\$25.00
P 10-\$2.25; 100-\$18.00 DRAGON LADY	AUTUMN LIGHTS 10-\$2.00; 100-\$15.00	CHINA GOLD 10-\$2.75; 100-\$22.50	GOBLIN 10-\$2.00; 100-\$15.00
10-\$2.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	AVALANCHE 10-\$2.75; 100-\$22.50 P 10-\$1.75; 100-\$11.00	CHRIS COLUMBUS P 10-\$1.75; 100-\$12.00	GOLDEN CHARM 10-\$2.50; 100-\$20.00
JAYEFF 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	AYIATOR 10-\$2.50; 100-\$20.00	COPPELIA P 10-\$2.25; 100-\$18.00	GOLDEN DOME 10-\$3.50; 100-\$30.00
FORTY-NINER 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	BALCOMBE BRILLIANT P 10-\$3.50; 100-\$30.00	CYDONIA 10-\$2.50; 100-\$20.00	GOLDEN HOURS P 10-\$1.75; 100-\$12.00 GOLDEN ROSE
REDCOAT 10-\$3.50; 100-\$30.00	BETTY 10-\$2.50; 100-\$20.00	DARK RED GOLD 10-\$2.50; 100-\$20.00	P 10-\$2.25; 100-\$18.00
P 10-\$2.25; 100-\$18.00 NANKEEN	BISHOP GANNON 10-\$2.50; 100-\$20.00	DAWNROSE P 10-\$2.25; 100-\$18.00	10-\$3.50; 100-\$30.00 P 10-\$2.00; 100-\$15.00
10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	BOKHARA 10-\$2.50; 100-\$20.00	D. C. P. 10-\$2.50; 100-\$20.00	GOLDEN SURPRISE 10-\$3.50; 100-\$30.00
MARTIN'S WHITE 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	BONFIRE 10-\$2.50; 100-\$20.00	DEFIANCE 10-\$2.75; 100-\$22.50	GOLDILOCKS 10-\$2.50; 100-\$20.00
MISS LACE 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	BOSTON 10-\$2.50; 100-\$20.00	EARLY WONDER 10-\$2.25; 100-\$18.00	GOVERNOR DUFF P 10-\$2.25; 100-\$18.00
SALUTE	BRONZE PYRAMID 10-\$2.25; 100-\$18.00	EDGERTON SWEETHEART P 10-\$4.00; 100-\$35.00	HARBINGER 10-\$2.50; 100-\$20.00
10-\$3.50; 100-\$30.00 10-\$2.25; 100-\$18.00	BURGUNDY 10-\$2.00; 100-\$15.00	10-\$2.50; 100-\$20.00	HARBOR LIGHTS 10-\$2.50; 100-\$20.00
SPARKLE 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	BUTTERBALL P 10-\$1.75; 100-\$12.50	ELSIE 10-\$3.00; 100-\$25.00 P 10-\$2.00; 100-\$15.00	HEATHERBLOOM 10-\$3.50; 100-\$30.00
GENERAL LIST	CALVIN COOLIDGE 10-\$2.00; 100-\$15.00	EMBER 10-\$2.00; 100-\$15.00	HILLCREST 10-\$3.50; 100-\$30.00
ALABASTER 10-\$2.50; 100-\$20.00	CALCITE 10-\$2.00; 100-\$15.00	ERMINE 10-\$3.00; 100-\$25.00	HONEYCOMB 10-\$3.00; 100-\$25.00
ALGONQUIN 10-\$2.25; 100-\$18.00	CANDLELIGHT 10-\$2.75; 100-\$22.50	EUGENE A. WANDER P 10-\$2.00; 100-\$15.00	HUNTSMAN 10-\$4.00; 100-\$35.00 P 10-\$2.25; 100-\$18.00
ALLEGRO 10-\$2.25; 100-\$18.00	CARNIVAL 10-\$2.75; 100-\$22.50 P 10-\$2.00; 100-\$15.00	EUREKA GIANT 10-\$2.00; 100-\$15.00	IDA BREWSTER 10-\$2.75; 100-\$22.50
AMBER GLOW 10-\$2.50; 100-\$20.00	CERISE P 10-\$2.25; 100-\$18.00	FIREGLOW 10-\$2.25; 100-\$18.00	INDIANA P 10-\$2.25; 100-\$18.00
AHH 10-\$3.00; 100-\$25.00 P 10-\$2.00; 100-\$15.00	CHARLES NYE 10-\$2.50; 100-\$20.00	FORTUNE P 10-\$3.00; 100-\$25.00	INSPIRATION 10-\$3.50; 100-\$30.00
TOTAL COLUMN 1	TOTAL COLUMN 2	TOTAL COLUMN 3	TOTAL COLUMN 4

Qty. 25 of ea. at 100 rate Amt. 5 of ea. at 10 rate	Qty. 25 of ea. at 100 rate Amt. 5 of ea. at 10 rate	Qty. 25 of ea. at 100 rate Amt. 5 of ea. at 10 rate	Qty. 25 of ea. at 100 rate Amt. 5 of ea. at 10 rate
General List Continued	General List Continued	General List Continued	Cushions Continued
IVORY GLOW	PINK RADIANCE	P 10-\$2.50; 100-\$20.00	HARVEST MOON 10-\$2.25; 100-\$18.00
P 10-\$2.00; 100-\$15.00 JEAN CUMMINGS	10-\$2.50; 100-\$20.00	WESTBOURNE 10-\$3.50; 100-\$30.00	LITTLE ESKIMO 10-\$2.00; 100-\$15.00
10-\$2.25; 100-\$18.00	POLAR ICE 10-\$2.00; 100-\$15.00	WHITE DOTY 10-\$2.50; 100-\$20.00	MAJOR CUSHION 10-\$2.50; 100-\$20.00 P 10-\$1.75; 100-\$12.50
JEWELRY 10-\$2.75; 100-\$22.50	P 10-\$1.75; 100-\$12.50	WHITE KNIGHT 10-\$3.50; 100-\$30.00	OMAHA 10-\$2.50; 100-\$20.00
JUDITH ANDERSON 10-\$2.25; 100-\$18.00	PYGMY ROSE P 10-52.00; 100-\$15.00	WHITE WONDER 10-\$2.50; 100-\$20.00	PINK CUSHION
KARL A. REICHE 10-\$2.75; 100-\$22.50	RED CLOUD 10-\$3.50; 100-\$30.00 P 10-\$2.25; 100-\$18.00	WINTERSET 10-\$3.00; 100-\$25.00	10-\$2.00; 100-\$15.00 POWDER PUFF
10-\$2.50; 100-\$20.00	RED GOLD 10-\$2.50; 100-\$20.00	WM. LONGLAND 10-\$2.50; 100-\$20.00	P 10-\$3.00; 100 \$25.00 RED CUSHION
10-\$2.00; 100-\$15.00	RED VELVET 10-\$2.25; 100-\$18.00	YELLOW AVALANCHE P 10-\$1.75; 100-\$12.50	10-\$2.00; 100-\$15.00 SERENE
LAVENDER PRINCESS 10-\$3.50; 100-\$30.00 P 10-\$2.00; 100-\$15.00	ROSE MARIE 10-\$2.50; 100-\$20.00	YELLOW BLANKET 10-\$3.00; 100-\$25.00	10-\$2.00; 100-\$15.00 SUNBEAM
LEDA 10-\$2.25; 100-\$18.00	ROSE PRINCESS P 10-\$2.25; 100-\$18.00	YELLOW JEWEL 10-\$2,75; 100-\$22.50	10-\$2.00; 100-\$15.00 WAKU 10-\$2.25; 100-\$18.00
LIFE P 10-\$3.00; 100-\$25.00	ROSITA 10-\$3.00; 100-\$25.00	NOVEL SPOONS	WHITE CUSHION
LOLA P 10-\$2.00; 100-\$15.00	RUBY POMPON 10-\$2.50; 100-\$20.00	CARDINAL SPOON	10-\$2.00; 100-\$15.00 W. P. SNYDER
LYRIC P 10-\$4.00; 100-\$35.00	SEPTEMBER BRONZE 10-\$2.00; 100-\$15.00	10-\$3.00; 100-\$25.00 CHARM SPOON	10-\$2.25; 100-\$18.00 YELLOW CUSHION
MAGNIFICENT 10-\$3.50; 100-\$30.00	SEPTEMBER CHEER P 10-\$2.25; 100-\$18.00	10-\$2.50; 100-\$20.00 FUSCHIA SPOON	10-\$2.25; 100-\$18.00 YELLOW SUPREME
MAGNOLIA P 10-\$4.00; 100-\$35.00	SEPTEMBER CLOUD 10-\$2.00; 100-\$15.00	10-\$3.00; 100-\$25.00 GOLDEN SPOON	10-\$3.50; 100-\$30.00
MARGARET ANN 10-\$2.75; 100-\$22.50	SEPTEMBER DAWN 10-\$2.25; 100-\$18.00	10-\$2.50; 100-\$20.00 IVORY \$POON 10-\$2.50; 100-\$20.00	DEAN KAY
MARGIE 10-\$2.75; 100-\$22.50	3EPTEMBER WINE 10-\$2.00; 100-\$15.00	ORCHID 10-\$2.50; 100-\$20.00	DEAN KAY 10-\$2.00; 100-\$15.00
MAROONETTE 10-\$3.00; 100-\$25.00	SEQUOIA 10-\$2.00; 100-\$15.00	ROSE 10-\$3.00: 100-\$25.00	MY LADY 10-\$2.25; 100-\$18.00
MASQUERADE P 10-\$3.00; 100-\$25.00	SIMBA P 10-\$2.50; 100-\$20.00	YELLOW SPOON	DEAN LADD 10-\$2.00; 100-\$15.00
MEADOW GOLD 10-\$3.00; 100-\$25.00	SINCERITY P 10-\$2.50; 100-\$20.00	10-\$3.00; 100-\$25.00	YELLOW DEAN KAY 10-\$2.00; 100-\$15.00
MEDITATION 10-\$3.50; 100-\$30.00	SPELLBOUND P 10-\$2.50; 100-\$20.00	CUSHIONS APRICOT GLOW	TOTAL COLUMN 8
MOONBEAMS P 10-\$3.00; 100-\$25.00	STALWART 10-\$2.75; 100-\$22.50	10-\$2.75; 100-\$22.50	TO TOTAL COLUMNS
MORNING GLOW 10-\$2.50; 100-\$20.00	SUCCESS P 10-\$3.00; 100-\$25.00	BRONZE GOLD 10-\$1.75; 100-\$12.50 CHAMPION CUSHION	
MRS. PIERRE S. DUPONT III	SUNAPEE 10-\$2.25; 100-\$18.00	10-\$2.00; 100-\$15.00 CODY	COL. 1 \$
10-\$2.50; 100-\$20.00 MURMURS	SUNSHINE P 10-\$4.00; 100-\$35.00	P 10-\$2.00;100- \$15.00	COL. 2 \$
P 10-\$2.25; 100-\$18.00 NYE'S FAVORITE	TAMPICO 10-\$3.00; 100-\$35.00	CORAL SEA 10-\$3.00; 100-\$25.00 CUTIE	COL. 4 \$
10-\$3.00; 100-\$25.00 PEARL PARKINGTON	TAPESTRY 10-\$3.00; 100-\$25.00 P 10-\$1.75; 100-\$12.50	10-\$3.00; 100-\$25.00	COL. 5 S
P 10-\$3.50; 100-\$30.00 PEGGY	TEMPEST	DAHLIA FLOWER 10-\$2.00; 100-\$15.00 DE LUXE RED CUSHION	COL. 6 S
P 10-\$2.50; 100-\$20.00 PEGGY ANN HOOVER	P 10-\$2.50; 100-\$20.00 TERRY	10-\$2.00; 100-\$15.00	COL. 7 S
10-\$2.50; 100-\$20.00 PEPITA	10-\$2.75; 100-\$22.50 TIFFANY ROSE	DWARF JEWEL 10-\$2.50; 100-\$20.00 P 10-\$1.35; 100-\$10.00	COL. 8 \$
10-\$2.50; 100-\$20.00 PERFECTION	10-\$3.00; 100-\$25.00 TIME	EARLY HARVEST 10-\$2.25: 100-\$18.00	GROSS S.
P 10-\$4.00; 100-\$35.00 PETITE LOUISE	P 10-\$3.00; 100-\$25.00 TOLCROSS PINK	EARLY JOAN HELEN 10-\$2.75; 100-\$22.50 P 10-\$1.75; 100-\$12.50	LESS 3% FOR CASH \$
10-\$2.50; 100-\$20.00 PINK CHARM	P 10-\$2.00; 100-\$15.00 TUSSORE	GOLDEN CARPET	NET S.
10-\$2.75; 100-\$22.50 TOTAL COLUMN 5	10-\$2.25; 100-\$18.00 TOTAL COLUMN 6	10-\$4.00; 100-\$35.00 P 10-\$2.50; 100-\$20.00	THANK YOU!
- COLOMINA	TOTAL COLUMN 5	TOTAL COLUMN 7	

STATICE

GREAT SEA LAVENDER

DUMOSA. Has large individual florets, color clear silvery white in dry form and lavender when fresh. Height about 20 inches, perfectly hardy without protection of any kind.

Per 10, \$2.25; Per 100, \$18.00

STOKESIA

CORNFLOWER ASTER

BLUE DANUBE. (Super Blue). New, and a wonderful advance in this family. Growth is stronger, flowers more profuse, and color brighter than anything we have seen in Stokesia. extremely limited. Supply is

Per 10, \$3.00; Per 100, \$25.00

CYANEA WHITE. Similar to blue except in color of flowers.

Per 10, \$2.25; Per 100, \$18.00

TEUCRIUM CHAMAEDRYS

POPULAR PERENNIAL HEDGE

Since its merits have been recognized, scarcely a perennial border is complete without the neat green definition lent by a Teucrium hedge. Leaves a bright glossy green, myriads of stems rising 8 to 12 inches high, the Teucrium hedge may be trimmed formally by the fastidious or allowed to grow as it will in which case its natural dignity is formal enough for most of us. Per 10, \$2.25; Per 100, \$18.00

THERMOPSIS

CAROLINIANA. A lovely lupine-like plant with rich green foliage, growing about two feet high. In June and July, yellow pea-like flowers are produced in racemes six to twelve inches long. The general appearance is that of a yellow lupine. Per 10, \$2.00; Per 100, \$15.00

THYMUS

LANUGINOSUS, (Wooly Leaved). A species of Thyme with small, roundish leaves and rosy lilac flowers. It is a desirable plant for edgings or in rock work.

Per 10, \$2.00; Per 100, \$15.00 SERPYLLUM COCCINEUM. A serpyllum with dark red flowers. All serpyllum clan are among the best plants to plant between stepping stones.
Per 10, \$2.00; Per 100, \$15.00
SERPYLLUM ALBUM. A white flowered form of

serpyllum. Per 10, \$2.00; Per 100, \$15.00

TRADESCANTIA

SPIDERWORT

BLUE STONE. One of the prettiest. Glistening

light blue flowers in profusion.

Per 10, \$2.00; Per 100, \$15.00

LEONORA. The very fine flowers are a deep

rich glowing violet.

Per 10, \$2.00; Per 100, \$15.00

JAMES CRAWFORD WEGUELIN. A plant 18

inches high with large flowers of a uniform light azure blue that is very pleasing.
Per 10, \$2.00; Per 100, \$15.00

JAMES STRATTON. A variety with large flowers 2½ inches from tip to tip, in color deep delphinium mauve, slightly shaded with rose.

Per 10, \$2.00; Per 100, \$15.00

PURPLE DOME. Vividly brilliant purple flowers

PURPLE DOME. Vividly brilliant purple flowers which sparkle with life in sunlight. Fine grower and it flowers freely. Considered the most spectacular one of the entire collection.

Per 10, \$2.00; Per 100, \$15.00

WE ARE WHOLESALERS ONLY Never in Competition With You For Your Retail Sales

This book belongs to you. Consider the writings as your own. If there is anything in it that you would like to use, just go right ahead. No rights are reserved. If we can ever add anything that is helpful, please call on us.

TRITOMA

RED HOT POKER

MARTIN'S NEW HYBRIDS-SUPER HARDY. result of years of work, this new one seems to withstand any condition of weather and more of a damp location than any Tritoma in existence a damp location than any littoma in existence today. In our fields, we have them in any stage of growth from 5 year units to summer divisions and all are successful. Flower stems are sturdy and strong and the colors range from pale yellow to deep orange, all bright. worthwhile cut flower and a guaranteed hardy garden item.

Per 10, \$2.50; Per 100, \$20.00

PFITZERI. The rich orange flowers are always in big demand on the cut flower markets. If grown in fairly rich soil, a plant will produce several first class quality flowers. Tritomas should be included in every planting of summer cut flowers

Per 10, \$2.25; Per 100, \$18.00

PFITZERI HYBRID. The higher, lighter shade of Pfitzeri.

Per 10, \$1.75; Per 100, \$12.00

PRIMROSE BEAUTY. Beautiful spotless primrose yellow spikes, faultlessly shaped. Blooms early in

Per 10, \$2.25; Per 100, \$18.00

RED AND GOLD. A new form, flowers in early July, rich red tops a clear cream yellow on a strong, sturdy flower spike.

Per 10, \$2.00; Per 100, \$15.00

VERONICA

SPEEDWELL

ARMENA. Intense sky blue, graceful strong grower of medium height, foliage, finely cut. Per 10, \$2.25; Per 100, \$18.00

CRATER LAKE BLUE. Good. Light green leaved, tall spires of closely knit deep lake blue flowers. Per 10, \$2.00; Per 100, \$15.00

INCANA. Deep blue flowers with silvery foliage. Has good appearance, both in and out of bloom. Useful in rockery or for edging paths and flower beds.

Per 10, \$2.00; Per 100, \$15.00

INCANA HEAVENLY BLUE. Our selection of this favorite type. Foliage less silvery, but a much greater size, flowers deep blue, 14 inch stems, the appearance is generous in any planting. Per 10, \$2.00; Per 100, \$15.00

INCANA ROSEA. Silvery gray foliage with upright spikes of lovely pink flowers in June. Height 1 foot.

Per 10, \$2.25; Per 100, \$18.00

LONGIFOLIA SUBSESSILIS. A delightful 2-foot border plant with attractive foliage of distinct character, a roughened bronze green. Flowers are borne abundantly during July and August in long compact spikes of a beautiful deep blue and are frequently used as cut flowers.

Per 10, \$2.50; Per 100, \$20.00

HARDY VERBENA

CANADENSIS PINK. Without question this is the strongest grower in the entire family of Hardy Verbenas. While it is of trailing habit. beautiful lavender-pink flowers can be cut with 12 to 14 inch stems. The elegant showing of flowers continues from the 20th of May until cut down by severe frost in late fall.

Per 10, \$2.50; Per 100, \$20.00

VIOLAS

CATHERINE SHARP. A completely hardy Viola, with rich violet blue petals. The center is an outstanding bright yellow. Splendid for the gar-den and for growing in a cool greenhouse. Per 10, \$2.25; Per 100, \$18.00

JERSEY GEM. The peerless Viola that blooms from April until snow, rich, dark violet color, with long stems and a delicious fragrance. It is perfectly hardy. Our propagations are from the original stock planted from divisions.

Per 10, \$2.00; Per 100, \$15.00

ARKWRIGHT RUBY. New. Free flowering small pansy or Viola with bright ruby red flowers, suf-fused mahogany. Distinct and free. Per 10, \$2.00; Per 100, \$15.00

AVALANCHE. Fine large flowered pure white. Compact habit.

Per 10, \$2.00; Per 100, \$15.00

LUTEA SPLENDENS. Rich golden yellow. Nice compact habit; very showy.

Per 10, \$2.00; Per 100, \$15.00

VIOLET ODORATA

PRINCESS OF WALES. Single sweet-scented rich deep purple flowers. Very valuable as outdoor planting, growing well in shade.

Heavy F. G. — Per 10, \$2.25; Per 100, \$18.00

ROYAL ROBE. This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet blue, exceedingly fragrant, and open flat like a Pansy. Valuable for cutting, and truly different in any garden.

Heavy F. G. — Per 10, \$2.00; Per 100, \$15.00 WHITE WONDER. (Var. The Czar). Large, single pure white, with faint blue and yellow tinting. Very fragrant.

Heavy F. G. - Per 10, \$2.50; Per 100, \$20.00

HARDY VINCA

MYRTLE

A trailing, evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves where it is too shady for grass or other plants to thrive.

Per 10, \$1.75; Per 100, \$12.00

BOWLE'S VAR. Flowers are bright blue produced in great profusion in early spring with a sprinkling of bloom during the summer. A very compact grower and one of the best ground covers.

Per 10, \$2.00; Per 100, \$15.00

THREE ORNAMENTAL SPECIALS!

- 1. DAPHNE CNEORUM. 6-9" sheared specimens.
- Per 10, \$10.00; Per 100, \$75.00 SALIX PURPUREA NANA. Dwarf, blue leaved artic willow. A beautiful hedging.

1 yr. Per 10, \$3.00; Per 100, \$25.00

2 yr. Per 10, \$4.00; Per 100, \$35.00
3. FRENCH PUSSY WILLOW. The best cutting variety, most prolific bearer. Low grower, produces 30" spikes in profusion. Cut stems are perfect keepers in the cooler.

2 yr. Per 10, \$6.00; Per 100, \$50.00

Maarin Muns

THEY'VE GOT TO BE GOOD!

We found them, and judging them severely, determined them to be great varieties. But that was our judgment. Now, look at the recognition, the approval that they have earned from others. They are hailed "major Chrysanthemum Achievement" by a multiture of tradesmen. Astute garden and professional periodical writers acclaim them. The thorough and non-prejudicial trials of public institutions, societies, and clubs award them highest ratings. Each one is an individual, duplicating no other of which we know or have been told. In our nursery, they stand regularly among more than 300 varieties, and they easily and proudly hold their place. Your retail customers can have them only through YOU, and the publicity will have them asking for them. Plant them generously!

CANDY Delicious and desirable, a treat to the most discriminating taste for the grand Chrysanthemum family. A mound of flowers cascading from a full crest and right to the ground in solid mass. Eighteen inches tall, three feet through in the first year. Color is a prominent, full pink with a sugar-sheen (see the name?) and individually average more than two inches. The blend is to just enough salmon and gold in the center to spotlite each blossom. It's a beautiful display item, and each stem straight and true makes it a profitable cut flower.

Heavy Field Grown, Per 10 \$3.50, Per 100, \$30.00 Pot Plants, Per 10, \$2.25; Per 100, \$18.00

DRAGON LADY A new mum-color too — a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00 Pot Plants, Per 10, \$2.25; Per 100, \$18.00

IAYEFF Flowers are huge, 4 inches and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flowers form like it. Bushy plant bears straight stems by the dozens, no pinching. Grows to 2 ft.. vigorous and healthy, bushy. Flowers appear here from the 15th of September and bear without fading until severe frost. Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

Pot Plants, Per 10, \$2.25; Per 100, \$18.00

MISS LACE Pert and saucy, this is the glamour of the new group. True Grandmothers light pink, a bursting shower of fully double, 3 inch blooms sweeping en-masse atop stately upright stems rising in quantity $2\frac{1}{2}$ ft. in perfect symmetry. Excellent cut-flowers, blooms first week in September, and the fresh pink flowers do not fade for weeks.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00 Pot Plants, Per 10, \$2.25; Per 100, \$18.00

NANKEEN A medium tall golden cushion. Only the growth characteristics bring it into the cushion classification. The flowers are completely different from any appearing on the cushion varieties. They are fully double, tightly knit, and exhibit no center even in their late stages. The color is that of polished gold, and, in the direct sun it is flushed with a shimmering sheen that

makes a group planting a lively dynamic scene.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

Pot Plants, Per 10, \$2.25; Per 100, \$18.00

SALUTE A perfect deep purple, the memorial tribute shade, dedicated to our memories. Soft and fluffy, yet so double the petals seem to be woven into a tight knit to accommodate them all. It is small, extremely bushy, growing to 12 inches and is completely covered with mellow, deeply satisfying blooms so profuse that the foliage is completely hidden. Blooms first week in September and continues for weeks without fading. It's wonderful, born only for the purpose it so clearly serves. Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00

Pot Plants, Per 10, \$2.25; Per 100, \$18.00

A distinct departure. In the field, CONTRAST despite the literally endless array of varieties around them, plants of Contrast were marked different everywhere they were shown. It grows with a character quite different than anything that we are accustomed to. Instead of the conventional mound formed by semi-low growing types, a bowl-like effect is achieved, a flat mass across the top and a cascade of bloom to the ground. The duplex flowers are a harmonious contrast with every soft rose petal tipped yellow. Heavy Field Grown, Per 10, \$3.50, Per 100, \$30.00

Pot Plants, Per 10, \$2.25; Per 100, \$18.00

FORTY-NINER Was there a prospector's pick at Comstock that ever uncovered the richness of the pure gold that you will see? The bonanza bursis into bloom early in September, a shower of the cleanest yellow gold flowers, and they stay fast and in full bloom well into frost. Each flower is fully double with an incurve. They are uniform in sprays at the top of straight eighteen inch stems. For cutting, they're perfect.
Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00
Pot Plants, Per 10, \$2.25; Per 100, \$18.00

MARTIN'S WHITE This is the first introduction in the proud series that bears our name. Wherever it has been seen, it is approved and re-produced in volume. It is the purest, cleanest white known. Flowers are huge, fully double, measuring five inches, and are perfectly formed from the inner swirl to the outer petals. Grows to 18", blooms shortly after the 1st of September.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00 Pot Plants, Per 10, \$2.25; Per 100, \$18.00

NABOB A rich, exotic soft purple with a metallic sheen that brings it to the "plastique" shades used so effectively in modern decoration. There is absolutely no hint of magenta either in the prime bloom or the fading flower. It grows medium tall and the deep, lush, forest green foliage, growing to the ground, is a com-plimentary frame for the abundance of very rich flowers.

Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00 Pot Plants, Per 10, \$2.25; Per 100, \$18.00

REDCOAT As hardy as the men it pays tribute and as brilliant as the uniforms they wear. A strong sturdy grower resisting with casual abandon the culprits that take their toll from others less sturdy. Flowers are a really new red in Chrysanthemums. milion is the closest comparison. Fully double, they appear

on strong yet succulent stems growing medium high Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00 Pot Plants, Per 10, \$2.25; Per 100, \$18.00

SPARKLE Early, bright, beautiful, long lasting. It is a low, perfect cushion form with-out any tendency to sprawl. Flowers golden yellow specked bronze and bright red, each petal tipped silver. Fully double, pompon in form, it is so loaded with bloom from the first of September on that the foliage is not visible. Brand new, rarely did one of the hundreds of nurserymen who visited our display block leave without placing an order for Sparkle! Heavy Field Grown Per 10, \$3.50; Per 100, \$30.00 Pot Plants, Per 10, \$2.25; Per 100, \$18.00

U. S. TOP LIST . . . 194 VARIETIES

Hardy Chrysanthemums

To tradesmen exclusively, this is the most complete presentation from a single specialist source.

The modern list of Hardy Chrysanthemums is a lengthy, complex subject. Your source must have your confidence. Here is how we solicit yours.

Each year, we plant 300 plus varieties and see many more. This catalog listing is the well rounded, all purpose balance selected from them all.

The field grown plant that you will receive, or the one that was used for the pot plant stock, was flowered and carefully rogued. They are plants that held their flowers, did not drop their leaves, and have NO sign of stunt.

Whether you sell from field display, from beds, from pots, or use the tremendous cut-flower yield, the best varieties for your purpose are here. If we can help with your selection, we will welcome the oppor-

NOTE: May we suggest the field grown plants as the best buy? We ship them fresh from the field, and remove not a single division. The unit cost in your planting thus runs from a fraction of a cent to not more than 3c.

ALL PURPOSE CUT AND DECORATIVES

ALABASTER (English). Large pure white with slightly incurved petals. Will grow to five inches across if disbudded.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ALGONQUIN. A very hardy variety, with healthy foliage. One of the best yellow Mums, producing pure, bright yellow flowers three inches across.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

ALLEGRO. Double. Glowing shrimp—pink with coppery salmon sheen. Early October.

HEAVY FIELD GROWN - Per 10, \$2.25; Per 100, \$18.00

AMBER GLOW. Early. 24". A tight, fully double, 3" bloom. Color is a fine and bright salmon orange. Flowers are massed atop the sturdy stems of a really vigorous plant. Fine for cutting, for the exhibition show.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ANN, (USDA). Hardy and early flowering even in the rugged climate of New England, where it found its origin. Flowers are fully double, white, averaging 2 to 3 inches across. This compact, free-flowering plant, has been proven acrosshably freet projectors. remarkably frost-resistant.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

ARGONNE. Mid-season. 24". A full, rounded button pompom of rich, jewel-like, amaranth purple. Distinctive for its overwhelming mass of bloom on sturdy stems, and its ability to hold that difficult color right through the season until frost.

POT PLANTS -- Per 10, \$2.00; Per 100, \$15.00

AUTUMN BREATH. A striking oddity. It is a firm duplex, rigidly showing a burnt cinnamon-bright yellow bi-color in symmetrical focus. It compares with the straw flower. The flowers appear in extra-ordinary abundance on literally dozens of thin but sturdy stems. It is a good clean grower, bright and novel, and appears the second week in Septem-

HEAVY FIELD GROWN -- Per 10, \$2.50; Per 100, \$20.00

AUTUMN GOLD. Mid-season. Low. Bright gold on yellow, duplex; hundreds of blooms en-masse atop an upright Blooms right to the ground, makes a fine ball. A row in the field, a block in the border, is a dazzling show of color.

HEAVY FIELD GROWN - Per 10, \$2.25; Per 100, \$18.00

AUTUMN LIGHTS. Coppery bronze semi-double blossoms with gleaming orange overcast. Compact, branchy plant, healthy, dark green foliage, unusually hardy. Height, 11/2 ft. Late September.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

AVALANCHE. This variety easily takes its place among the best whites that we have ever seen. The flowers are very large, measuring 4 inches across. The flower petals are long, ray-like extensions that occur in so good numbers that the effect is richly double. It is a perfect cut flower type; early, free-flowering, tall and straight stemmed.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

POT PLANTS — Per 10, \$1.75; Per 100, \$11.00

AVIATOR. Mid-season. 24". A shimmering, dusky, altogether new shade of copper-red. Flowers fully double in profusion on a plant of good habit. Perfect in its season and its novelty.

HEAVY FIELD GROWN --- Per 10, \$2.50; Per 100, \$20.00

BALCOMBE BRILLIANCE. (English). Mid-season. 24". Brilliant red in the Carnival shade. Fully double, largest size, borne on a heavily foliate, strongly stemmed plant that is a decorative green all the year until frost.
POT PLANTS — Per 10, \$3.50; Per 100, \$30.00

BETTY. Delicate apple-blossom pink with dark rose cen-Very upright twenty-six inch plant with fine formed

double flowers which mature in late September.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BISHOP GANNON. Mid-season. 18". This is a clear yellow duplex in the best of form. Prolific bloomer, a row will be the brightest mass in the field—a real traffic stopper. Sturdy stems for liberal cut yield.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BOKHARA. Full double perfectly formed flowers on wellbranched stems. Exceptionally hardy with disease resistant foliage. Perfect for cutting by Oct. 10th.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BONFIRE. Double burnt-bronze red flowers on 24 inch plants. Blooms in early Oct. and is very frost resistant.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BOSTON. A true fall color, bright red bronze, fully double,

medium tall, mid-October.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BRONZE PYRAMID. A straight medium tall new variety. Duplex flowers are the high toned orange bronze favorite in the Fall. Dozens of branches straight from the crown without disbudding. Foliage forest green and clean. Perfect cut flower variety.

HEAVY FIELD GROWN - Per 10, \$2.25; Per 100, \$18.00

BURGUNDY. Rich cerise-crimson, acquiring deeper tones in the center as the bloom matures. The flowers are of good size, quite double and carried on erect, branching

HEAVY FIELD GROWN --- Per 10, \$2.00; Per 100, \$15.00

ALL PURPOSE CUT AND DECORATIVES — Continued

BUTTERBALL. Mid-August, medium low. A perfectly formed extremely double, yellow pompom. Perfect for cutting, a leader in sight sales.

POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

CALCITE. Double chalk-white flowers with a pale yellow center. Fine for cutting. Oct.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CALVIN COOLIDGE. Old favorite long lost commercially, now returned to us from a collector's garden. Semi-double bright red with a bit of fragrance, mid-season, medium tall, prolific

HEAVY FIELD GROWN - Per 10, \$2.00; Per 100, \$15.00

CANDLELIGHT. Very lovely and graceful, free flowering creamy white. Medium size nicely borne double blossom, 1½-2 feet. September 25th.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

CARNIVAL. A bright, brilliant mum. A play of bronze, red, and golden bronze shades. Full double, 3 inch flowers carried on slender, nicely branched sprays. Oct. 10

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

POT PLANTS — Per 10, \$2.00; Per 100, \$15.00 Oct. 10.

CERISE. Mid-season. 30". In the best fall-Mum tradition, it is a bright blend of red, bronze, and violet. Flowers are fully double, large, and lay fluffy flat.

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

CHARLES NYE. Developed by Dr. Kraus, University of Chicago — this is by far the finest yellow Pompon to date. Very large deep yellow blooms produced freely in compact clusters. Strong, tidy, 20 inch plant. An outstanding good Pompon

HEAVY FIELD GROWN --- Per 10, \$2.50; Per 100, \$20.00

C. H. HOPPERT. Very early. 24". An upright plant of all good characteristics. Color is clear yellow deepening to light buff in the cold weather. 4" flowers, durable, on sturdy stems fine for cutting.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

CHIPPEWA. Large double bright aster purple, an early one, Sept. 5th, which grows 24 inches high. Tends to fade in the hot sun, but in cool weather the color is beautiful.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

CHIQUITA. Lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets. HEAVY FIELD GROWN --- Per 10, \$2.25; Per 100, \$18.00

CHINA GOLD (English). A new bright double. Quilled petals, beautiful exhibition, early October.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

CHRIS COLUMBUS. New, outstanding ivory-white. Large, double blooms from late Septemper on; excellent for cut-POT PLANTS - Per 10, \$1.75; Per 100, \$12.00

COPPELIA. (English). Mid-season. Medium tall. Thoroughly hardy. A bright fall color, deep reddish bronze paintbrushed on strong, incurved petals. POT PLANTS - Per 10, \$2.25; Per 100, \$18.00

CYDONIA. One of the best bright colors — rich orange-red with a well toned bronze overcast. Stems are tall and sturdy, flower sprays clustered, never failing to catch the eye.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

DARK RED GOLD. A sport of Red Gold. All of the same characteristics with ruby-red flowers. Blooms September 1st to frost, 2 feet.

HEAVY FIELD GROWN - Per 10, \$2.50; Per 100, \$20.00

DAWNROSE. D. (Kraus). New 1949! Grenadine-pink to bittersweet-pink, lightening to clear, bright flesh-color at margin. 24 inch, Oct. 15.
POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

D. C. P. Early. Low. Among the finest low, yellow buttons. Prolific for cutting, for edging the border, for pot plant.

HEAVY FIELD GROWN --- Per 10, \$2.50; Per 100, \$20.00

DEFIANCE. D. (Kraus). A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems. 26 inch, Sept. 17.

HEAVY FIELD GROWN - Per 10, \$2.75; Per 100, \$22.50

EARLY WONDER. Pat. No. 490. On the first opening the flowers are a delicate pink blending to peach blossom pink when fully open. It is hardy, blooms early enough for a complete crop in all sections of the country.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

EDGERTON SWEETHEART. (English). Mid-season. 24". This is one of the first of a new series that promises to be fine for American adaptation. Flowers are huge, fully double, glowing salmon-bronze. Prolific producer of cutting stems with durable, center piece or basket blooms.

POT PLANTS — Per 10, \$4.00; Per 100, \$35.00

EDITH. Early. 18". This one will hold a place among the finest for a generation. Flowers fully double, 3-4" across, and a lovely, royal aster-purple. Upright, the bush is full and firm.

POT PLANTS - Per 10, \$2.50; Per 100, \$20.00

ELSIE. A good, rugged, and productive buttercup yellow. It's really fine. Single, it has closely piled multiple rows of petals on a vigorous 2½ ft. plant that blooms Oct. 10.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00 POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

EMBER. A brilliant glowing bronze, a combination of coral and orange shades ever changing with light. Flowers 2½ inches in diameter. Mid-October. Height 2½ feet.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ERMINE. D. (Kraus). Fully double, wide-petaled, pure white with cream center. Tall, sturdy plants; vigorous grower. Very frost-resistant flowers. Excellent for cutting. 30 inch, Oct. 1.

HEAVY FIELD GROWN -- Per. 10, \$3.00; Per 100, \$25.00

EUGENE A. WANDER. A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big double flowers — each one the height of perfection in form.

POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

EUREKA GIANT. A superb Mum with huge, semi-double

orange-bronze flowers, healthy foliage, strong grower. A new variety that is completely different.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

FIREGLOW, Early, Low enough for the cushions but a bit too formal for the classification. Flowers by the hundreds atop strong, sturdy, branching sprays. Burgundy and yellow in painted perfection on petals in star-like array
HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

FORTUNE. Early. Medium-tall. Blooms to 4" across, 11/2" deep, fully double. Flowers are a pure, glistening white outer petal system and butter yellow center group. Bears on a stout stem that holds upright to the end of the season.

POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

GALE S. A beautiful windblown peach bronze, one of the most unusual shades that we have ever seen and the only variety that we know of that bears its color. Flowers are a close duplex of splendid form and are borne in profusion on plant of dignity. Grows to 2 feet and blooms with the early group.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

GARDEN QUEEN. A truly novel variety of recent introduction. The fully double deep lilac flowers contain pinnate petals and are borne in such profusion that a remarkable lace like effect is achieved. Height 26 inches.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

GLOWING COALS. A bright, deep cherry red with an orange reverse. A dignified habit, bears well branched sprays on fine cutting stems. This will replace The Chief. HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

Airy, graceful habit. Grows to a height of 2 feet. Produces lovely, distinct, warm golden bronze flowers, fully double. HEAVY FIELD GROWN - Per 10, \$2.00; Per 100, \$15.00

GOLDEN CHARM. A sturdy, upright grower of recent introduction, now proving itself a leader in the tall decorative and cut-flower type. The flowers are a pure, rich, uniform golden yellow. 3 to 5 fully double, 3 inch blooms open clustered close to the very tip of each stem, almost as though they were one huge flower.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ALL PURPOSE CUT AND DECORATIVES — Continued

GOLDEN DOME. (English). A classic. Tightly knit, full double, incurved, bright golden yellow over-laid blush red. 2 feet, full bush, grand for cutting.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

GOLDEN HOURS. D. (Kraus). Early, double, deep lemonchrome. Petals broad, overlapping and somewhat incurved. Most outstanding very early cut flower. 26 inch, Sept. 12.

POT PLANTS — Per 10, \$1.75; Per 100, \$12.00

GOLDEN ROSE. (English). Early. Medium tall. A spectacularly large, fully double, rose pink flower. In aging, it acquires a golden border on each petal. Prolific for cutting.

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

GOLDEN SUNSET. An immense burnished copper with a ruby center. One of the largest and most showy of recent introductions. Good cut flower, a prolific decorator from Oct. 1 to frost.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00 POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

GOLDEN SURPRISE. Early. 18". **GOLDEN SURPRISE.** Early. 18". A new introduction from the discriminating hybridizer of Yellow Supreme and its equal in value though in another form. Exceedingly free flowering, fully double, pure golden yellow flowers are perfect for cutting, for the garden high-light, for the display sale.

HEAVY FIELD GROWN --- Per 10, \$3.50; Per 100, \$30.00

GOLDILOCKS. (Zantha). This fine early brilliant canary yellow pompon is one of the newer varieties from Dr. Kraus, University of Chicago. Healthy two foot plant in full flower by early Sept.

HEAVY FIELD GROWN --- Per 10, \$2.50; Per 100, \$20.00

GOVERNOR DUFF. Early. 18". A tightly knit, fully double the blooms are firm, and densely petaled. double bright orange bronze pompon. More than 2" across, POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

HARBINGER. A glorious early bronze double with the full, glorious tints of a maple in the fall.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

HARBOR LIGHTS. Luminous pale yellow and creamy white for an effect soft yet striking. It is a tidy, compact, 2 ft. plant, prolific, and very early, being in full bloom by

mid-September. HEAVY FIELD GROWN -- Per 10, \$2,50; Per 100, \$20.00

HEATHERBLOOM. Another from the talented Dr. Kraus. Fine petals compact to bursting. Tipped gold, it is a bright rosy-red that shades to deep red. Very good for cutting or decorating the border.

HEAVY FIELD GROWN --- Per 10, \$3.50; Per 100, \$30.00

HILLCREST. (English). A real bright red. Extremely productive. Good cut flower, mid-season.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

HONEYCOMB. A brilliant yellow, fully double early, hardy exhibition. Low, yet excellent for cutting.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

HUNTSMAN. Vivid and nobly brilliant, bright scarlet, over-

laid orange-bronze 2½ to 3 inch on two foot branching plant.

Early October, extremely hardy.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

IDA BREWSTER. It has large brilliant crimson flowers, with a very attractive yellow center. The flowers are 3 to 4 inches across and have several rows of petals - starting to bloom about October 10th.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

INDIANA. Double crimson with darker center. Tall 28

inch, blooms in early October, and, if disbudded and pampered a little, can be very nice.

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

INSPIRATION. New. Distinctly different, it is a large rich orange-red overlaid with an apricot that is a bright high-Bush is strong, sturdy, and firmly upright.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

IVORY GLOW. (U. S. D. A.). A perfect creamy white double pompon. It responds very well to disbudding and it's quality can be increased to compare with any indoor variety. 30 inches, blooms mid-Sept. POT PLANTS - Per 10, \$2.00; Per 100, \$15.00

JEAN CUMMINGS. Early. 24". Grows beautifully upright for the perfect cut stem. Generous producer, it is covered with very double and well rounded white blossoms. Very nice.

HEAVY FIELD GROWN --- Per 10, \$2.25; Per 100, \$18.00

JEWELRY. Rosy orchid Button. Makes perfect little flowers with an irresistable iridescent sheen. Hardy plant. Late September.

HEAVY FIELD GROWN --- Per 10, \$2.75; Per 100, \$22.50

JUDITH ANDERSON. An outstanding pot or garden Pompon. The clear buttercup yellow flowers are nicely rounded, about 11/2 inches across.

HEAVY FIELD GROWN -- Per 10, \$2.25; Per 100, \$18.00

KARL A. REICHE. A trim, tidy little pompon. Durable and hardy. Densely branched, blooms late September on, 2 feet. Blend of old rose, red and ripe strawberry.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

KATE SMITH. A real honorary. Paschke origination, it is a bright yellow pompon, very hardy and very early. Grows in cushion form, thickly foliated, flowers right to the ground, yet provides liberal cutting.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

KRISTINA. A lovely rose pink, the best of the super hardy Northlands. Guaranteed a most vigorous and prolific form, we are happy to be back in a strong stock position with it.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

LAVENDER PRINCESS. Brand new. The finest cutting variety in the color classification. A pastel shade, thoroughly pleasing.

POT PLANTS - Per 10, \$2.00; Per 100, \$15.00

LEDA. (English). A very much admired variety. Beautiful rolled petals of Heliotrope Pink. This is superlative in it's

HEAVY FIELD GROWN - Per 10, \$2.25; Per 100, \$18.00

LIFE. Mid-season. 30". Bright copper rose, duplex in form. inner swirl yellow. A healthy, appealing cut flower or border variety. 3" blooms, one stem is a bouquet.

POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

LOLA. Large double flowers of glittering gold. Very attractive. 2½ feet. September. One of the best of the new ones.

POT PLANTS - Per 10, \$2.00; Per 100, \$15.00

LYRIC. (English). Mid-season. 24". This is superlative! An immense, full double, reflexing on long, exhibition stems. The color is a graciously beautiful deep shell, glistening with a metallic sheen.

POT PLANTS — Per 10, \$4.00; Per 100, \$35.00

MAGNIFICENT. D. (Kraus). Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Strong branches, excellent for cutting. 26 inch, Oct. 1.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

MAGNOLIA. Mid-season. 24". Liberally petaled duplex flowers — its name is the best description for its color. It is one of those strikingly different varieties in any planting.

POT PLANTS — Per 10, \$4.00; Per 100, \$35.00

MARGARET ANN. Full double, large, free flowering rosy purple. Excellent for cutting, fine for a mass at the back of the border. Grows to 2 feet, flowers mid-September.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

MARGIE. (U. S. D. A.). This is a beauty, an early double flowering dark red. Plant has a loose, engaging dignity that makes it very relaxing and attractive.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

This unusual hardy variety is an upright

grower with double compact flowers of an intense maroon shade. Approximately 24 inches tall, foliage unusually clean and resistant.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MASQUERADE. Mid-season. 14". A compact, healthy, heavily stemmed bush. It bears literally hundreds of fully double rose to purple pompons on every plant.

POT PLANTS — Per 10, \$3.00; Per 100, \$25.90

Pot Plants delivered from March 25 through June

ALL PURPOSE CUT AND DECORATIVES — Continued

MEADOW GOLD. Brilliant double flowers produced in great profusion on a sturdy upright bush about 16 inches The large 3 inch blooms are a deep butter yellow graduating to a pleasing effect of shinning brilliance. Blooms in mid-September.

HEAVY FIELD GROWN - Per 10, \$3.00; Per 100, \$25.00

MEDITATION. Mid-season. 24". A grand variety. Fully double, it blooms a two-toned light Jasper-red and maize.

Maturing, it stays firm, and turns a bright red-peach.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

MOONBEAMS. Early. 24". This is the improvement on Pale Moon that we have been waiting for. It is a soft primrose yellow ringed with ivory, fully, fluffily, double, in huge sprays on sturdy, strong stems.

POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

MORNING GLOW. Very early. Medium tall. The suffused haze of a bright good morning. Fully double, pompons, combination of deep pink with white overtones, are borne in profusion on a perfectly rounded plant. An all purpose mum. Very popular.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

MRS. PIERRE S. DUPONT, III. The dominant shade is a soft peach tinted with rosy-salmon and fawn shades; the whole overcast with an indescribably luminous flowers are carried on tall branching stems, making a strong, sturdy, 21/2 ft. plant. In full flower in early October.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

MURMURS. Amaranth pink buds bloom with a burst to fully double flowers of clear Mallow purple. Incurved, early September, ½1 to 2 feet.
POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

NYE'S FAVORITE. Double, masses of lavender pink flowers with golden shadings. 24 inch, early September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

ORIENTAL GLORY. Fully double, a brilliant, exotic red, the large flowers have crisply pointed petals and are in close sprays atop sturdy stems. Fine for cutting, grows 30 inches, blooms Sept. 10th.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

PEARL PARKINGTON. Early. Low. Fully double bright red brick-enamel flowers on a sturdy upright plant. Finest for formal borders, prolific for cutting.
POT PLANTS — Per 10, \$3.50; Per 100, \$30.00

PEGGY. Early. 2 feet. This is probably the most unusual variety that we have. Opens a dusky fuschia-copper-rose blend and changes to peach with gold overtones. All of this on the fresh flower. Fully double flowers are heavily borne in branching sprays on sturdy stems.

POT PLANTS — Per 10, \$2.50; Per 100, \$20.00

PEGGY ANN HOOVER. An everlasting popular clear pink-

duplex, cut flower favorite. Cacti-mum.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

PEPITA. D. (Kraus). Densely quilled button-pompon of eggshell-white with darker center when young, changing to pure white with cream center. 26 inch, Sept. 28.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

PERFECTION. (English). Mid-season. 24". This is an incurve. Large, symmetrically shaped flowers are a full double right to the tight center. Color is a gracious, pure cream. For cutting, potting, the garden focal point.

POT PLANTS — Per 10, \$4.00; Per 100, \$35.00

PETITE LOUISE. Full double plastic silver pink, generous display. four inch flowers in mid-season. One of the best.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

PINK CHARM. Clean pink, duplex flowers, showing a brilliant yellow.

HEAVY FIELD GROWN -- Per 10, \$2.75; Per 100, \$22.50 **PINK RADIANCE.** A really good and prolific pink, a necessary addition to the scarcity of variety in this color. Lusty,

2½ ft. September. HEAVY FIELD GROWN - Per 10, \$2.50; Per 100, \$20.00

POLAR ICE. Clear, glistening blue-white flowers 2½ to 3 inches in diameter, heavy upright stems, branched heavy at top. Grows to 11/2 to 2 feet tall, and blooms from September 1 to end of October.

HEAVY FIELD GROWN -- Per 10, \$2.00; Per 100, \$15.00

PONCA. Early. 14". A striking fuschia purple, the only variety in its color. It is upright to its low height, and flowers fully double. A dignified formal border.

POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

PYGMY ROSE. Very dwarf, perky, upright, crisply growing pompon. Rose with a silver sheen, it is always bright, valuable for edging the border, display grouping, or potting.

POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

RED CLOUD. Early. Low. Fully double. A combination of mahogany and maroon to striking effect. It is beautiful in foliage, in bud, and through the flowering season. As a pot plant and for informal grouping it is wonderful.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

RED GOLD. A pompon of good, compact composition. A lively combination of red and orange gold atop straight sturdy stems, fine for cutting, stately decorator.

HEAVY FIELD GROWN - Per 10, \$2.50; Per 100, \$20.00

RED VELVET. Velvety crimson when opening, it deepens to a lush dark crimson, and holds this color without fading. Before flowering, the heavy foliaged, healthy plant is ornamentally beautiful in itself. In full flower early-October.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

ROSE MARIE. The old favorite shaggy, low, yellow. HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ROSE PRINCESS. A good substantial deep pink. Excellent for cutting, late season.

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

ROSITA. D. (Kraus). Compact, light Persian-rose button-pompon. Bush completely covered with pink buttons. 26

inch, Sept. 24.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

RUBY POMPON. The 21/2 foot plant carries its ruby crimson flowers in remarkable profusion. In full flower early

HEAVY FIELD GROWN - Per 10, \$2.50; Per 100, \$20.00

SEPTEMBER BRONZE. The warm bronze and goldenbronze tints of autumn are beautifully reflected in about the shapeliest little Pompon blossoms one can picture - and there are great quantities of them. It is a remarkably robust plant. Most colorful early variety to date.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER CHEER. Early. 15". A new rich cherry red Chrysanthemum color. The fully double flowers are generous in size and borne in profusion on strong stems. It is liberal in cut volume, and make a symmetric pot plant.

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00

SEPTEMBER CLOUD. Like "September Gold" in habit — the ball-like blossoms are a trifle larger, purest ivory-white with soft primrose shading in center; wonderfully fine dark green contrasting foliage. Breath-taking in its gleaming perfection. HEAVY FIELD GROWN --- Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER DAWN. Distinctly new and different, the first really good double pink. Flowers are about 3 inches across, hardy, vigorous and healthy. Starting to bloom in early September, it continues until frost, brightly and freely flowered.

SEPTEMBER WINE. The scintillating red of sparkling Burgundy wine. Full duplex flower atop a compact branchy plant, each branch a perfect cut stem. Early. 1½ to 2 feet. HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

HEAVY FIELD GROWN - Per 10, \$2.25; Per 100, \$18.00

SEQUOIA. A Korean Hybrid type, producing elegant goodsized double blooms of a mellow amber color.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SIMBA. Early. 24". The fully double flowers are large and so crowded with petals that the bloom rises to pompon form. Color is a clear, deep apricot, prolific for cutting, blends well with any other shade.

POT PLANTS — Per 10, \$2.50; Per 100, \$20.00

For your convenience, the order aid in the middle of the book lists the varieties exactly as they appear here.

ALL PURPOSE CUT AND DECORATIVES - Continued

SINCERITY. Early. 2". A distinctive combination of white outer petals and peach inner swirl. Fully double flowers are in multitudinous profusion on branching sprays.

POT PLANTS — Per 10, \$2.50; Per 100, \$20.00

SPELLBOUND. This is a superior lavender — completely different from others in the color. It is bright all season, starting to bloom early and renewing until frost. A tiptop cut flower

POT PLANTS - Per 10, \$2.50; Per 100, \$20.00

STALWART. A very prolific Golden Bronze, fully double pompon. Is very frost resistant. Blooms, September 15, grows lustily to 2 feet.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50 POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

SUCCESS. Early. 24". A beautiful, rich, never fading deep crimson. Fully double, flowers stand en masse of branching sprays atop superb, light green foliage. Very good.
POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

SUNAPE. From the University of New Hampshire and a tribute to their work. Professor Holley's select new golden yellow grows 24 inches high, blooms full double, stays bright without fading from September 1st to frost. HEAVY FIELD GROWN -- Per 10, \$2.25; Per 100, \$18.00

SUNSHINE. (English). Mid-season. 24". Flowers are large and petals are closely piled to a tight double form. Color is a bright amber-yellow to fit its name exactly. Cut flowers are durable and strong.

POT PLANTS — Per 10, \$4.00; Per 100, \$35.00

TAMPICO. (U. S. D. A.) A high crested double bronze with long stems making it superb for cutting. Flowers group in a close cluster right at the top. Foliage is clean and green, blooms early.

HEAVY FIELD GROWN - Per 10, \$3.00; Per 100, \$25.00

TAPESTRY. Lovely contrast from deep pink to ashes of rose shade as flower matures. Three inch full double bloom, with golden flush in center, fine from September 15th on. Stocky 2 foot plant becoming universal favorite for its delightful shadings.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

TEMPEST. (English). Mid-season. 24". A startlingly bright crimson that is a prompt attention arrester in its field grouping or the cut flower arrangement. Fully double in the best of the English forms. It is a definite exhibition variety.

POT PLANTS — Per 10, \$2.50; Per 100, \$20.00

TERRY. Medium tall prolific yellow button pompon blooms with Sequoia. Each spray is a bouquet.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

TIFFANY ROSE. Fully double. The 3 inch, deep rose flowers have faint cream undertones and a golden halo at the base. A rich combination. Grows to 2 feet and blooms late September.

HEAVY FIELD GROWN - Per 10, \$3.00; Per 100, \$25.00

TIME. Early. Medium tall. Orchid-rose-pink in a bright, glistening blend. Fully double, liberally flowered and luxuriously foliaged. Sprays often hold fifteen inches of solid bloom from individuals 4" across.

POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

TOLCROSS PINK. (English). In our judgment, the best pink in this class. Large, solidly compacted flowers, the pink is tinted rose. Grows 30 inches and blooms early Oct.

POT PLANTS — Per 10, \$2.00; Per 100, \$15.00

TUSSORE. An exceptionally fine Orchid Pink semi-double. Strong and vigorous, excellent cut flower and decorative, very productive, early.

HEAVY FIELD GROWN - Per 10, \$2.25; Per 100, \$18.00

MAY WE HELP?

Varieties, cultures, merchandising ideas are daily topics. Our office is a constant interchange of trade information. If we can help with your selection, or any of your problems—or if we can add your ideas to our pool-your correspondence will always be welcomed. Let us hear from you!

VULCAN. (English). Mid-season, medium tall. Large, fully double, outer rows of petals are bright red; center rows are swirled, red with bronze reverse. POT PLANTS - Per 10, \$2.50; Per 100, \$20.00

WESTBOURNE. (English). The largest of the rich reds. A fine habit, cleanly foliated, profusely blooming variety.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

WHITE DOTY. The old fashioned double white cut flower favorite. All hybridizers, including ourselves, have tried to improve this one without success.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

WHITE KNIGHT. A clean, clear white symmetrically shaggy flower that you'll truly love. The largest double white, it appears on a loose upright bush. Flowers are early, starting in mid-September.

HEAVY FIELD GROWN -- Per 10, \$3.50; Per 100, \$30.00

WHITE WONDER. Here is the perfect early flowering, white, garden pompon, coming into full flower about September 25th. The exquisitely formed, ball-shaped blossoms with broad petals are first soft creamy white, then open to a crisp clean white, lovely in all stages. The plant, about 3 feet in height, is husky and tremendously free, the spray so heavily branched that a few stems are a fine bouquet.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

WINTERSET. Mid-season. Medium tall. A sturdy, fully double pure white. Petals glisten in the sunlight to a dazzlingly bright effect.

HEAVY FIELD GROWN - Per 10, \$3.00; Per 100, \$25.00

WM. LONGLAND. Add a splash of red to the clear yellow fully double Eugene A. Wander and you have this outstanding variety. The red suffusion makes it startingly striking. Flowers 2 inches across blooms mid-September on medium tall, rugged plant. Literally covered with color.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

YELLOW AVALANCHE. A clear soft yellow bud sport of the white variety. 24 inch, Sept. 4.

POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

YELLOW BLANKET. Mid-season. 18". The improvement over Judith Anderson that is bound to keep its popularity for as many years. Tiny, button flowers are perfectly formed and cover the top completely. This is the finest.

POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

JEWEL YELLOW. Ball shaped flowers of a pleasing shade of yellow with bronze undertone.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

CUSHIONS OR AZALEA

APRICOT GLOW. A glowing apricot bronze Azalea-like cushion Mum. In full flower by late summer the profusion of bloom persists. Handsome mound-like plant 21/2 ft. or more across

HEAVY FIELD GROWN - Per 10, \$2.75; Per 100, \$22.50

BRONZE GOLD. A superior cushion type. Georgeous fluffy mass of gold tinted with bronze. Blooms shortly after Sept. 1 and continues bright to frost.

HEAVY FIELD GROWN — Per 10, \$1.75; Per 100, \$12.50

CHAMPION CUSHION. Reddish deep bronze, a distinct

HEAVY FIELD GROWN -- Per 10, \$2.00; Per 100, \$15.00

CODY. Early. 15". Grows up to 42 inches wide without a straggling branch. Color orchid and white—and the orchid actually intensifies as the flower ages. Each bloom is 3" across and they are on the plant by the hundreds. It has the longest season of any cushion variety.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CORAL SEA. Informal masses of semi-double blossoms. Color, salmon-buff suffused coppery rose. Altogether distinct and striking.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CUTIE. A profusion of tiny cherry-red button type flowers covering a sturdy compact 15 inch plant. Durable flowers and foliage lasting long after frost and freezing. Extremely prolific, unrivaled for potting both inside and out because of an unusual blend of flowers with foliage.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CUSHIONS OR AZALEA — Continued

DAHLIA FLOWER. It is a deep dark red, the richest of colors. The flowers resemble a Cactus Dahlia very closely. The plants are of sturdy habit, developing into solid bushy plants, 14 to 18 inches in height. The first bloom appears around the middle of September and creates one of the most outstanding showings until cut down by frost.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DE LUXE RED CUSHION. This is our own introduction into the Cushion field. Plant is perfectly formed and makes a mound of 18 inches high with a diameter of 3 feet in its first year. The flowers are its particular point of perfection, since they are double and a really bright shade of red. This is the answer to the desire for a real Red Cushion. Flowers September on.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DWARF JEWEL. Soft lavender flowers on compact cushion shaped plants

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00 POT PLANTS — Per 10, \$1.35; Per 100, \$10.00

EARLY HARVEST. Double flowered mahogany-orange cushion. Its 20 inch bushy plant starts blooming Sept. 12th and never seems to get tired.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

EARLY JOAN HELEN. An 18-inch mound of sparkling beauty. Flowers are a rich, garnet, shading to Rhododendron purple, and accented by a bright yellow center. Blooms in September. Ideal for borders, potting and cutting, it will be a command item after its first performance in your planting.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50 POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

GOLDEN CARPET. Utterly distinct, a rounded 1 foot rug of glowing golden yellow 1 inch pompons. Often over 2 foot spread. Flowers all along stem from September 15th on. Fine for border, edging, rock garden or pot sales. choice.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00 POT PLANTS — Per 10, \$2.50; Per 100, \$20.00

HARVEST MOON. A dignified cushion type. Full double pompon flowers in close sprays atop a straight 14 inch stem. Bright gold bronze, early September and fresh to frost.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

LITTLE ESKIMO. A dainty little white beauty, ideal for spot planting to blend with any color. Habit is low and spreading, growing to 12 inches, ruggedly hardy. Pure white, ball shaped flowers that do not fade, dominate the scene during late August and September.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

MAJOR CUSHION. This one is a valuable addition to the Cushion family, filling a definite color position with its bright salmon-pink flowers. Its habit and character are superb, flowers full petaled, firm and solid, and very abundantly carried. Its prime importance is in the fact that its

color does not fade.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

POT PLANTS — Per 10, \$1.75; Per 100, \$12.50

OMAHA. Very good. Cushion type, uniform and compact. Grows 15-18 inches, 40 inch spread. The color is the pure, delightful orange, petals are quilled like the cactus dahlia. From September 15 to frost it's sunsweet.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

PINK CUSHION. Numerous bright pink flowers.
HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

POWDER PUFF. Early. 10". The name is just right—to graciously serve milady's finest taste. A gracefully spreading habit. It bears a fully double white, cream topped, firm bloom. Flowers in profusion. Fine for edgings, pot plants.
POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

RED CUSHION. This is a selected flowering type.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SERENE. One of the newer and better white cushions, distinguished by its extreme hardiness and strong growth characteristics. A very profuse bloomer that will attain a two-foot spread in the first season. Mid-September. HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SUNBEAM. A new cushion type Pompon, a mound of buttercup yellow flowers practically cover the foliage. 12 inches, mid-Sept.

HEAVY FIELD GROWN --- Per 10, \$2.00; Per 100, \$15.00

WAKU. A firm, low growing pure white that fits the need for a back border of extreme floriferousness.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

E CUSHION. White flowers. HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00 WHITE CUSHION.

A round topped, very compact plant 26 inches tall and 30 inches wide. Flowers in full-clusters on stiff stems perfect for cutting. Flowers are a fully double, tightly formed, apricot bronze. Flowers Sept. 1 to frost.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

YELLOW CUSHION. Pure golden yellow, very brilliant. HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

YELLOW SUPREME. A new bright sulphur yellow of unusual vigorous habit and long lasting quality in flower.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

DEAN LADD. Another of the Dean Kay series, prominent

for its very early flowering date. Flowers are double, red-

DEAN KAY SERIES

DEAN KAY. Produces a great abundance of excellent rosepink flowers in a profuse mass, starting to bloom in July. Perfectly hardy — tested in northern Maine. 2½ feet.

HEAVY FIELD GROWN - Per 10, \$2.00; Per 100, \$15.00

MY LADY. Very unusual and novel, flowers are large, double, orange-yellow.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

HEAVY FIELD GROWN -- Per 10, \$2.00; Per 100, \$15.00

dish-bronze, a unique autumn color.

YELLOW DEAN KAY. An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers. HEAVY FIELD GROWN --- Per 10, \$2.00; Per 100, \$15.00

SPOONS NOVEL THE

CARDINAL SPOON. Early. 24". A beautiful novelty in this very desirable classification. Yellow tubes are spooned in bright cardinal red.

HEAVY FIELD GROWN - Per 10, \$3.00; Per 100, \$25.00

CHARM SPOON. New. This opens a lovely Rhododendron red and finishes a dusty rose. All of the fine growth characteristics of the spoons are present. HEAVY FIELD GROWN - Per 10, \$2.50; Per 100, \$20.00

FUSCHIA SPOON. Early. 24". The boldest flower in the family. Large, flat heads are in profusion, turned in every direction, for a shimmering effect.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

GOLDEN SPOON. This highly deserves its place as a leading Spoon type. The flowers are large in the regular order; the color is a clear gold-tone, well away from the clear yellow in Yellow Spoon. Habit and other characteristics are similar HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

IVORY SPOON. The richness of silver glossed with Ivory pastel. Flowers profusely.
POT PLANTS — Per 10, \$2.50; Per 100, \$20.00

ORCHID SPOON. The flowers, of the popular Spoon form, are of a clear orchid color and of generous size. One of the most interesting of this group.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ROSE SPOON. A really different Mum color, a soft shining rose that defies description. Flowers 31/2 to 4 inches across, and other habits are proportionately larger than others in the Spoon group.

HEAVY FIELD GROWN - Per 10, \$3.00; Per 100, \$25.00

YELLOW SPOON. A true canary yellow, and real perfection in Spoon composition. The spoon petals are extremely delicate and instantly striking. Yellow Spoon is an outstanding favorite in our trials each year.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

YOUR HARDY PLANT GUIDE

A GUIDE to the general characteristics of the hardy plant families in this list.

Codes are as follows:

The dash (---) equals "to"

В	loom	ing	period	s:
	Sp	Sp	ring	

Early Summer ĖŠ All Summer LS Late Summer Fall

Heights:

Low Medium Tall

Use:

GC **Ground Cover Cut Flower** C В Border R P Rockery

Pot Plant

ACHILLEA	Family Name	Bloom. Per.	Hgts.	Use	Family Name	Bloom. Per.	Hgis.	Use
AGROSTEMMA S T CB IRIS PUMILA Sp L BRP AUGA S L GC IRIS SIBERICA S M.T BBR AUYSSUM Sp L CBRP LAVANDULA S M. CBRP ANCHUSA Sp-LS L.T CBRP LIATRIS S M.T CB ANTHEMIS ES M.T CBRP LIATRIS S M.T CB AUUEGIA ES M.T CB LIRIOPE S L GC ARABIS Sp L BRP LATHYRUS S T CB ARTEMESIA M CBP LYCHNIS S M.T CB ASTERS S M CBP LYCHNIS S M.T CB ASTERS L.S-F M.T CBP LYTHRUM S T CB BAPTISIA S T CB MERTENSIA Sp L	ACHILLEA	ES-F			iris germanica			
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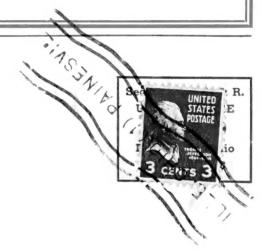
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